

Create, manage and activate global content.

To attract today's modern buyer, you must be able to quickly activate content that feels relevant to them. Most enterprise digital asset management (DAM) platforms can't streamline workflows or provide actionable insights into content performance to make this possible. Tenovos is different.



Story Management

Store, organize and manage asset rights optimized with AI to improve productivity and content searchability.



Story Orchestration

Build, update, review and approve content assets in real-time with built-in, cross-functional workflow capabilities, and curate content for third parties and partners.



Story Activation

Activate and optimize content dynamically across channels and platforms using the Tenovos-native content distribution network (CDN).

Integrations & Infrastructure

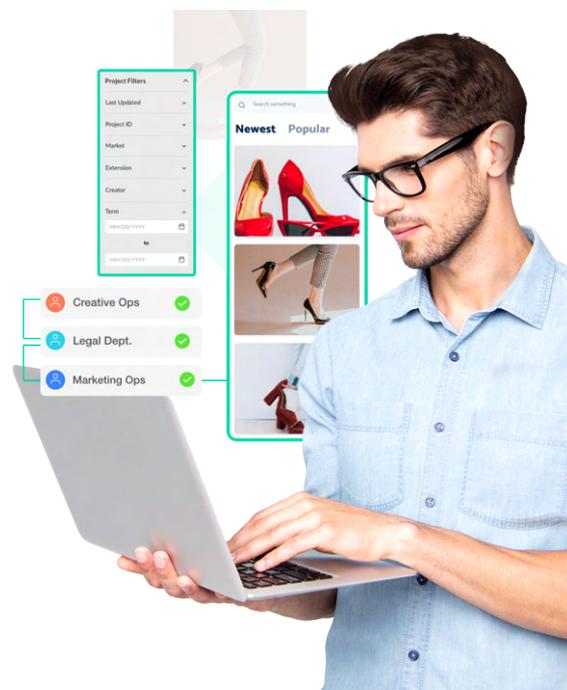
Cloud-native software built on flexible microservices for easy integrations with existing enterprise technologies, including PIMs, CDNs and CMS.

Maximizing your content investment

As the leading data-first modern DAM, Tenovos is built on core pillars that, combined, deliver unmatched value for customers by helping them maximize their investment across the entire asset lifecycle.

Boost productivity and performance

Tenovos takes your assets and dynamically optimizes them for the channels and platforms you care about. It then uses real-time data insights to help users make better content decisions, and measure and optimize performance of their assets no matter where they are.



Tenovos is the platform **your content** has been waiting for

Today's enterprise tech stack is innovative and integrated, sharing information freely between systems to optimize user experience and performance. The Tenovos cloud-based digital asset management (DAM) platform leverages the latest technologies, APIs and cloud-infrastructure to seamlessly fit into your existing enterprise ecosystem.



Cloud-native DAM that scales

Tenovos' cloud-native technology provides uninterrupted global access to your assets, so you can scale your content efforts without impacting platform performance.



Microservices

Built on flexible microservices, Tenovos is highly configurable and can easily integrate your existing applications and repositories to maintain the integrity of content and data when transmitted between systems.



Modern UI

The Tenovos user interface is modern, intuitive and functional, keeping your users engaged within an environment designed to help them be more productive. The platform is compatible with mobile and tablet devices, providing easy access to assets wherever users are working.



Secure Data Access & Updates

Tenovos is built with a modern cloud security approach to digital management. Assets, users, and the system are protected against unauthorized access with the latest in advanced data protection. Updates to the platform are frequent and seamless, ensuring you have access to the most up-to-date versions without interruption of service.



Scalability & Response Time

With a built-in content delivery network (CDN), there is virtually no latency when it comes to viewing, downloading, and publishing assets – maximizing everyone's productivity anywhere in the world.

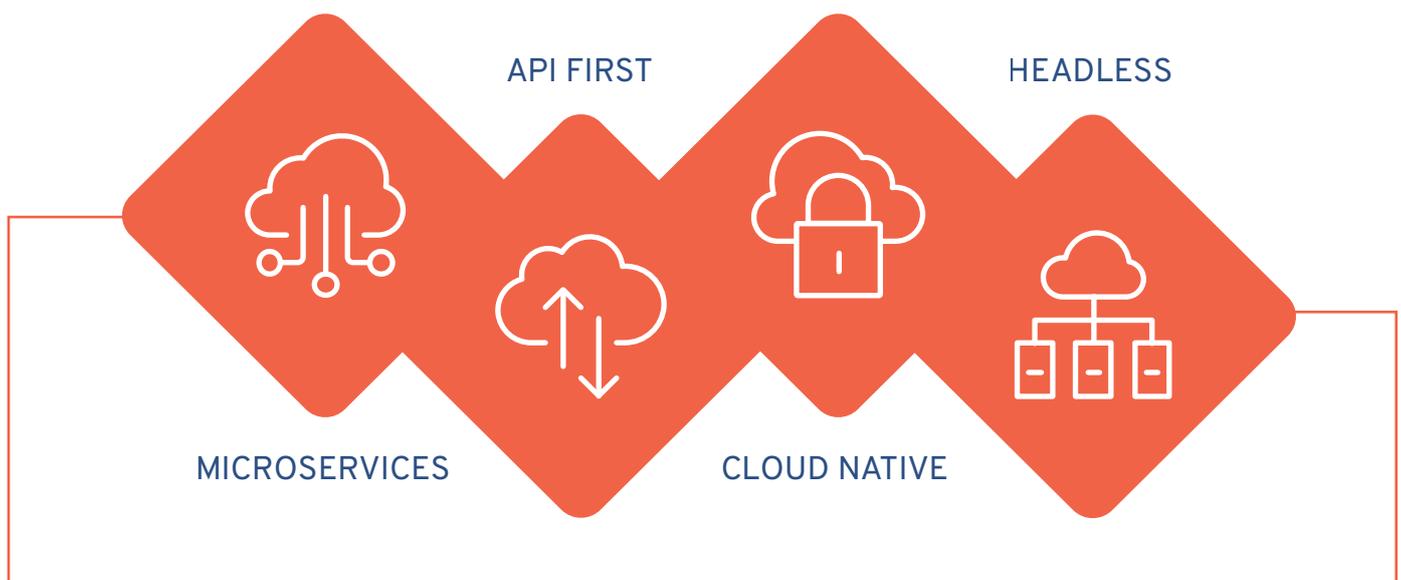
Integrations to connect your content and **boost productivity**

Tenivos includes native APIs built to enable easy integration with your company's enterprise tech stack. Seamlessly connect the Tenivos platform to your systems, including platform for your systems, including CRM, PIM, CDN, DRM, CMS, MRM, business intelligence, and creative suites.



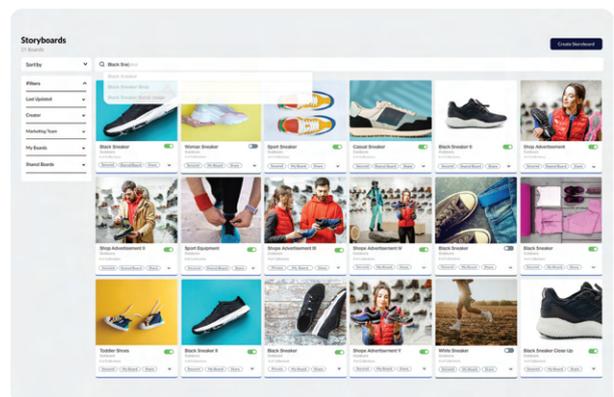
MACH Alliance

The Tenivos DAM is built upon the core MACH principles of developing technology that leverages **m**icroservices, is **A**PI-first, **c**loud-native, and **h**eadless.



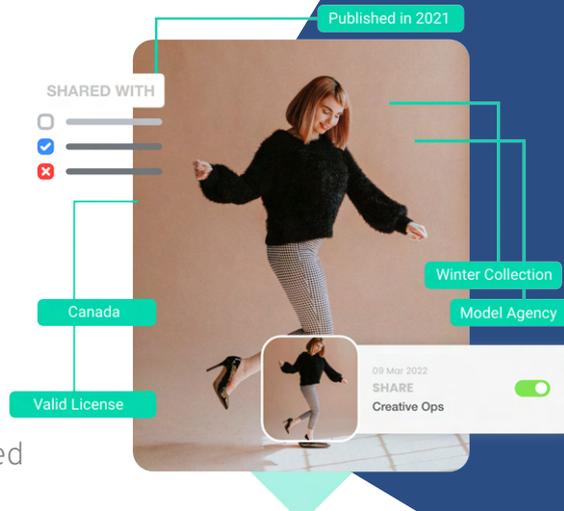
Choose technology **that performs**

Tenivos' modern DAM platform keeps your digital assets connected to the wider organization through native APIs, leverages cloud technology to scale your asset programs globally, and adheres to the MACH principles so you can rely on our innovative software today, and in the future.



Modern digital asset management for your enterprise

You've got to be fast if you want to be first. Tenovos delivers the productivity boost your team needs to create and distribute content at speed. With AI-assisted metadata and tag creation, intelligent search capabilities, bulk operations and a modern user interface, Tenovos makes it easier than ever to manage your assets and find content when you need it.



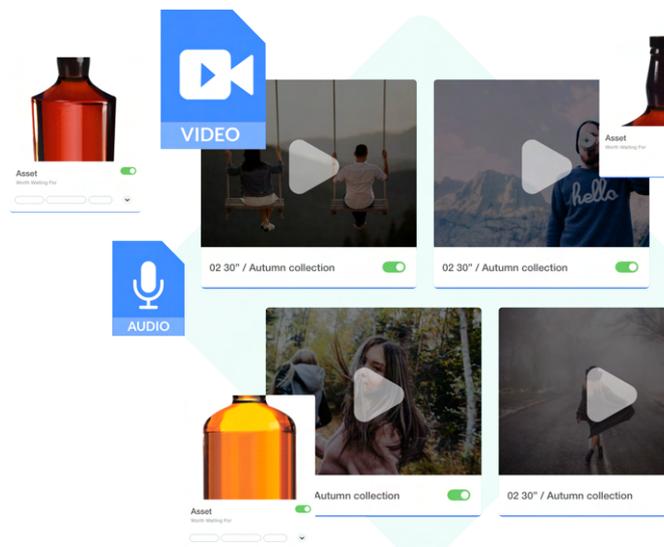
Make your content available to the people who need it

Tenovos is built on modern technologies to make traditional DAM functionalities more streamlined and optimized for your users. Capabilities include:

- ▶ Automated and bulk operations supporting standard image, audio and video formats
- ▶ AI-assisted tagging, metadata creation, and speech-to-text audio and video transcription
- ▶ Intelligent search and asset organization
- ▶ Localization support in different languages for all UI/UX components of the platform
- ▶ Role-based user interfaces and permissions
- ▶ Open API (rest) for tech stack integration

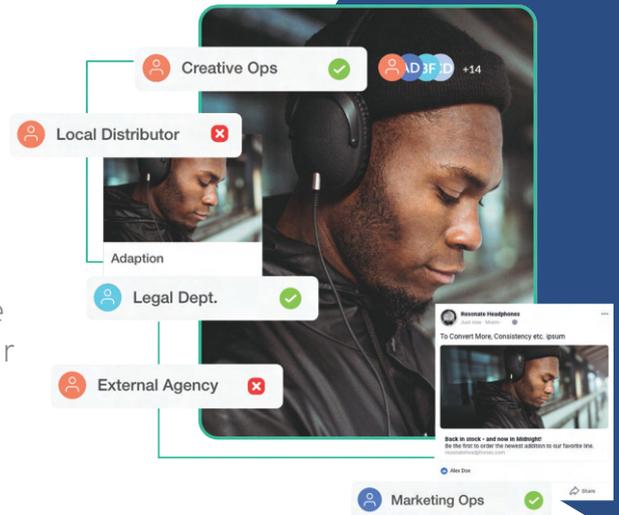
Manage your content to tell stories that matter

Tenovos takes the complexity out of managing your assets, so your teams can find and use the content they need to tell meaningful stories to your audience. From intelligence search to AI-assisted tagging and metadata, we make sure your content is accessible the moment it's needed.



Streamline processes and workflows with Story Orchestration

Creative teams are under immense pressure to produce world-class content at speed. As the cornerstone of your marketing ecosystem, Tenovos manages workflows and processes directly within the DAM, so you can manage the entire asset lifecycle, from ideation to publication, increase content reusability, and leverage insights to quickly build content that works.



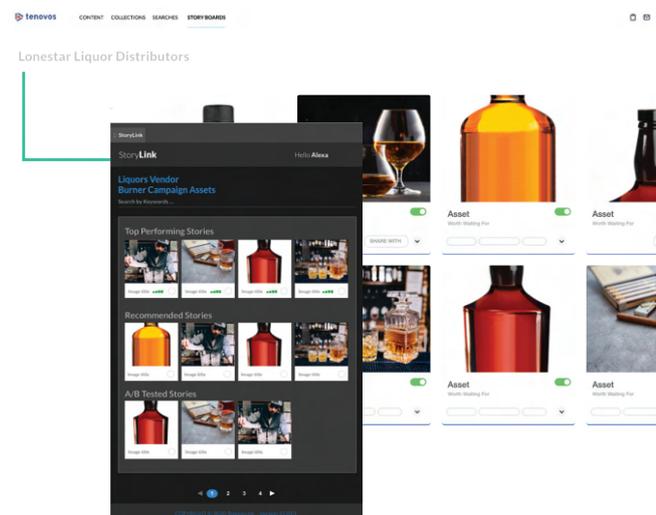
Connect your teams and empower collaboration with third parties

From creative review to legal team oversight, Story Orchestration lets you easily decide how content gets approved and shared with third-party collaborators. Capabilities include:

- ▶ Configure multi-stage workflows
- ▶ Alert users when assets are assigned to them or need approval
- ▶ Build personalized brand portals for sharing curated content with partners
- ▶ Assign role-based rights for user groups that can auto-approve or route requests for approval
- ▶ Track and display who is using assets, where and how, both internally and externally
- ▶ Integrate with creative suites for editing content within the DAM

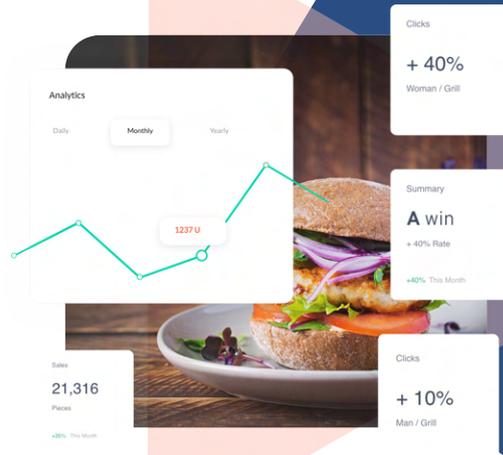
Automate processes that drive productivity

Technology should empower your teams to do more, not create more administrative work and waste time jumping between platforms. Tenovos automates tedious processes and delivers streamlined workflow functionalities that lets your brand teams speed up, and makes collaborating across teams and organizations easier than ever.



Drive asset performance with **Story Activation**

Brands today are creating more content than ever before, but often don't have visibility into where it's being used or if it's impacting business growth. Tenovos activates your content across the channels that matter to you, and delivers channel, campaign, and asset insights you can use to optimize content performance.



Publish your content where it will have the most impact

Whether your content gets pushed to social, or lives on a web or eCommerce channel, Story Activation tells you which assets are performing best. Capabilities include:

- ▶ Publish to, and pull assets from, your various channels
- ▶ Dynamically create assets in the correct formats for social and eCommerce distribution
- ▶ Content delivery network (CDN) for multi-channel publishing
- ▶ Optimize content for improved digital shelf present and eCommerce engagement
- ▶ Measure return on asset (ROA) by monitoring performance across campaigns and channels

Activate content to **drive business growth**

Your content plays a crucial role in the success of your business, and yet traditional DAMs are little more than archives where assets get forgotten. At Tenovos, we activate your content across all your channels, measuring performance, and feeding you insights to make better content decisions that fuel your business.

