

# TRANSFORM YOUR BUSINESS WITH THE UNLIMITED POTENTIAL OF THE CLOUD

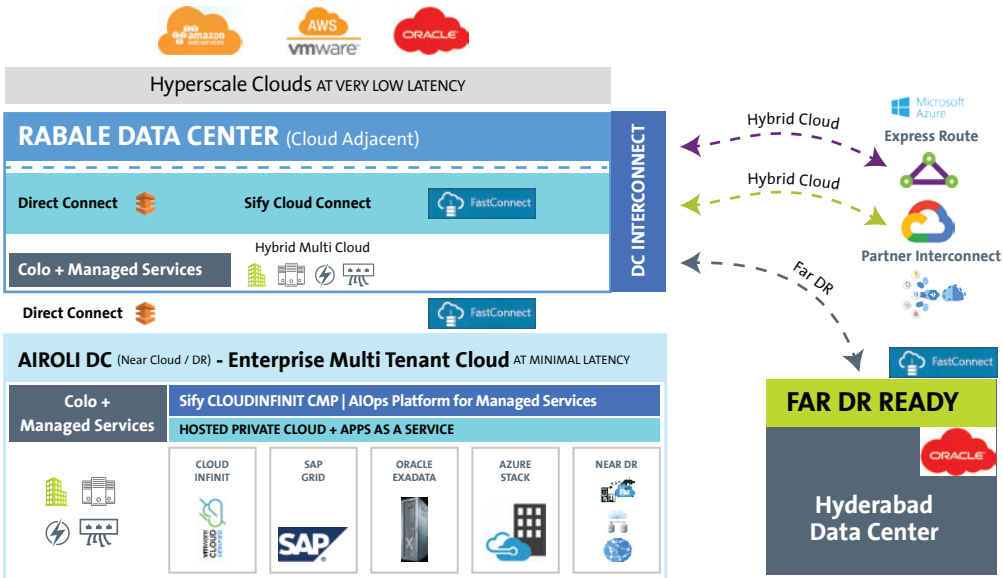


*“The Cloud Transformation partner offering infinite possibilities with agility, flexibility and choice powered by Cloud@Core™ framework.”*



# THE SIFY ADVANTAGE

Hybrid Multi Cloud with CLOUD ADJACENCY



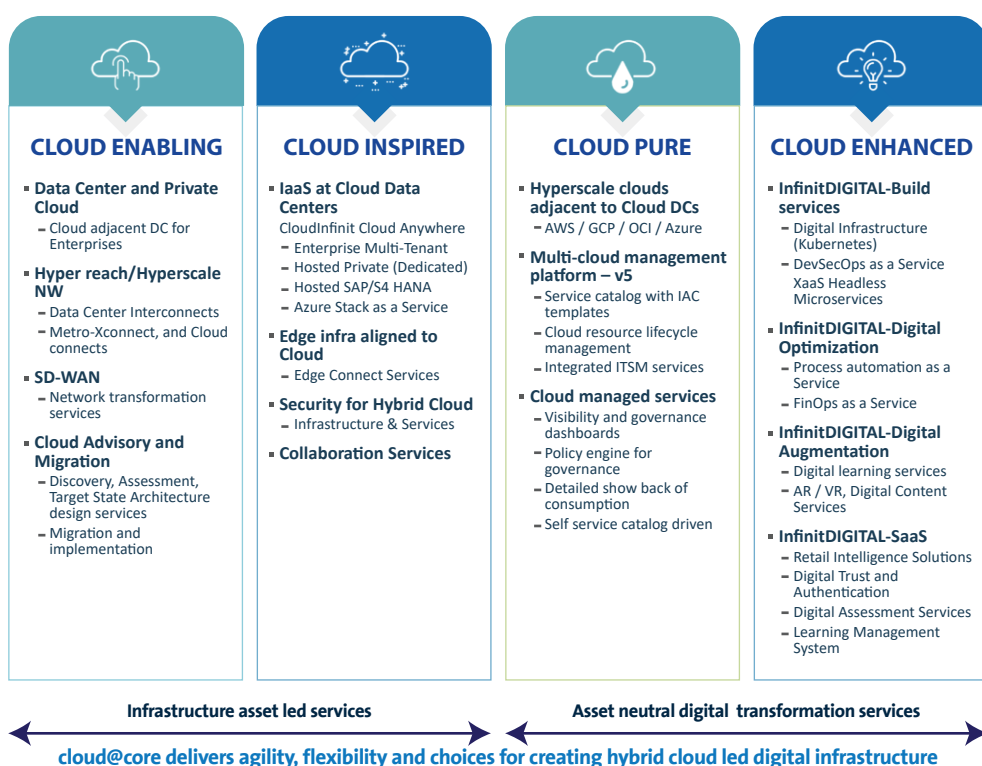
## KEY BUSINESS BENEFITS



# CLOUD@CORE™

With Enterprises adopting a Cloud-first strategy today, Sify is committed to making your transition to Cloud@Core the most rewarding journey for your business.

## ALIGNED TO OUR CUSTOMERS' CLOUD TRANSFORMATION PURSUIT



## SIFY'S SERVICES



### Sify Hybrid Multi Cloud

#### POWERED BY CLOUD ADJACENCY

- Leverage best of breed services in a simple and effective way
- Very low to minimal latency access to hyper scale clouds
- Enterprise Web Apps in hyper scale with database / storage in private
- Serverless / AI and ML from hyper scale with data in private and many other innovative configurations



### 20 years experience in Data Center and Cloud Management

#### CLOUD & DATA CENTER-CENTRIC SERVICES

- Cloud assessment & migration
- Data Center (Colocation / White Labelling)
- CloudInfinet enterprise cloud
- Hosted SAP Cloud / Azure Stack as a service
- Application migration: on-prem to cloud
- Multi cloud managed services
- CloudInfinet multi cloud CMP



### ICT Pioneer- India's largest MPLS network

#### NETWORK-CENTRIC SERVICES

- Enterprise Connectivity Services – MPLS, Internet
- Cloud connect services
- SD-WAN
- EdgeConnect services for IT + OT + People
- Network transformation services
- Cloud enabled unified communication services



### 15 years of experience in securing Enterprise IT

#### MANAGED SECURITY SERVICES

- Security score to help continually track the security posture
- Implement consistent set of controls to prevent security threats
- Continuously monitor to detect security breaches
- Tactical threat containment and automated response



### Experience in Digital Services

#### DIGITAL SERVICES

- Kubernetes-as-a-service
- DevSecOps, FinOps, Process Automation, XaaS
- Retail Intelligence Solutions: ForumDigital
- Digital Trust & Authentication: Safescrypt
- Digital Assessment Services: iTest
- Digital Learning Solutions: LMS/CMS, AR/VR
- IoT

# SIFY ICT SERVICES KEY FACTS

PEOPLE	700+ DC, Cloud & Managed Service Team	100+ Certified Security Experts		
CUSTOMERS	400+ Enterprise Cloud Clients	500+ Data Center Clients	70+ Private Cloud & DR Clients	50+ CDN & Cloud Security Clients
PROJECTS	50+ IT Ops Transformation Projects	500+ Datacenter Services Projects Executed	300+ Datacenter Migration Projects	80+ Platform Migration Projects
VOLUME	22K+ Managed Tickets Per Month	100K+ Network Devices	91K+ Managed Mailbox	5000+ Security Devices
				7 Petabyte Managed Storage and Back-up

## KEY ASSETS

Sify’s pan India data center and network footprint enables digital transformation initiatives seamlessly. Sify equips enterprises with the power to disrupt, transform, and optimize, thereby, increasing ROI and driving business innovation.

### SIFY ASSETS

- 10 pan India Data Centers with 100 MW capacity
- To add 250 MW in next 4 years

- Largest MPLS network (by connections)
- 3100+ PoPs across 1600 towns in India

- Cloud Connect data superhighway
- 48 on-net Data Centers

- Remote Operations Centers
- NOC, SOC, Managed services

- Applications and Industry solutions
  - iTest, ForumNXT, DigitalLearning, SAP, Oracle, Microsoft and App Modernization.

- Cloudinfinite
- Enterprise Cloud grid fabric

### RELEVANCE TO DIGITAL ENTERPRISE

- Hosting for Hyperscale operators
- Centerpiece of the Hybrid Cloud

- Internet growth from non-metros
- Platform to move content to ‘Edge’

- Cost-effective terabit network scale
- Interconnect Public and Private Clouds

- Global and domestic IT outsourcing
- Supports outcome-based services model

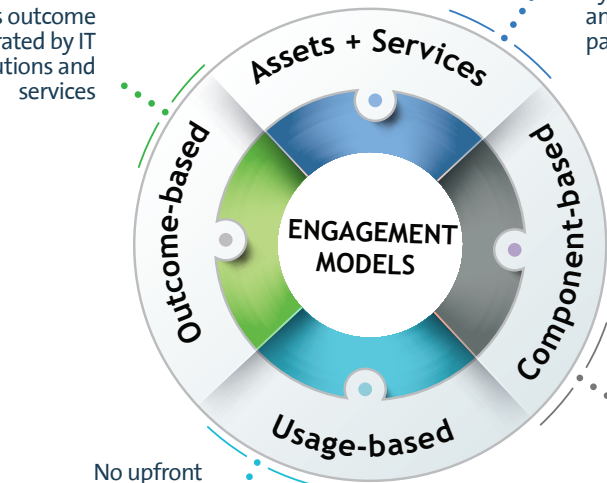
- IT-enablement for distributed businesses
- Supports Digital Transformation initiatives

- Public / Private / Hybrid Clouds
- Cost effective and pay-as-you-go model

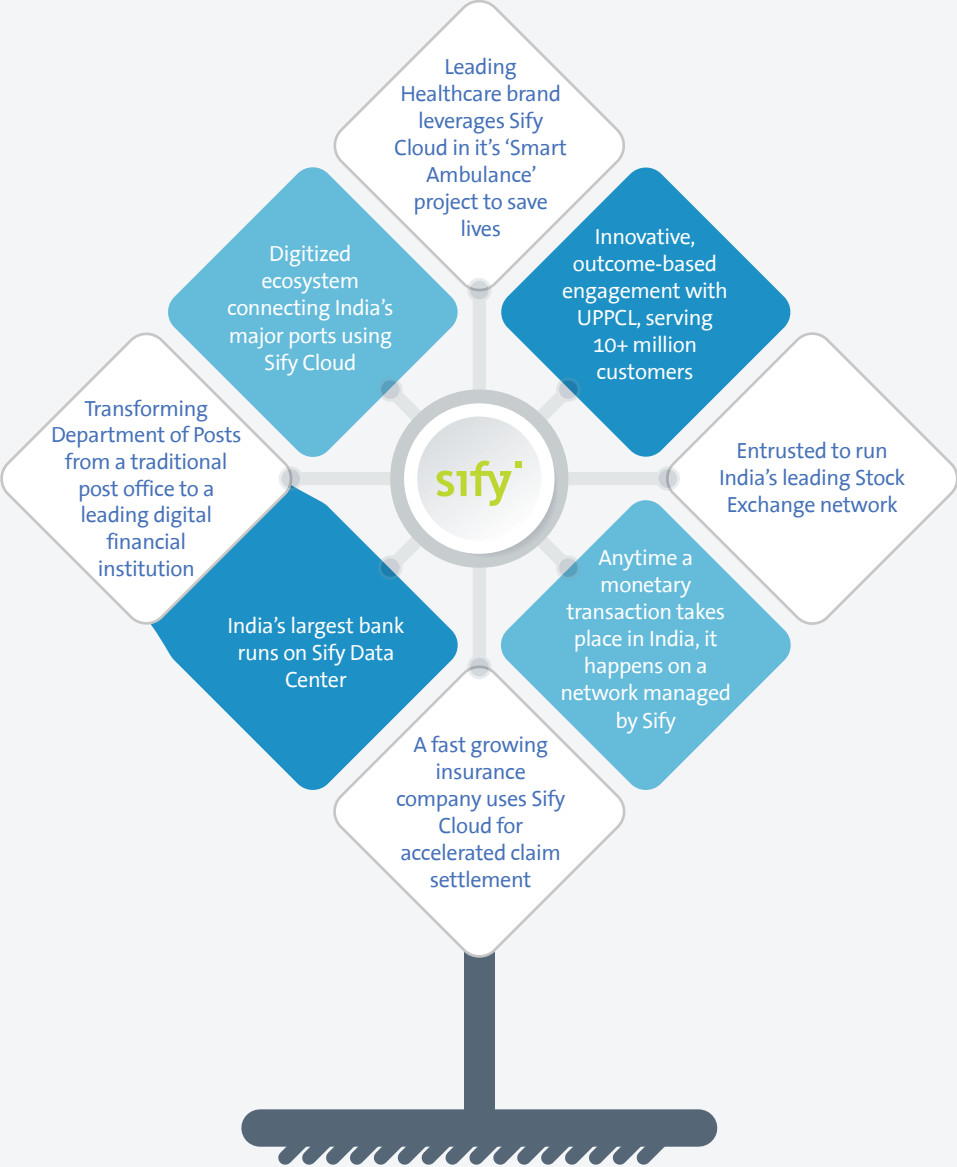
## SIFY’S ENGAGEMENT MODELS

Client engagement is based on defined business outcome generated by IT solutions and services

Systems are owned by the client and annuity-based payout for services



# SIFY'S ACHIEVEMENTS THROUGH CUSTOMER PARTNERSHIPS



# STRATEGIC PARTNERSHIPS

Sify works with a broad ecosystem of partners, from technology to services, maintaining commitment to extend and complement Sify's solutions.

Technology Partners	<div>      </div> <div>      </div>
Cloud and Acceleration Partners	<div>    </div> <div>     </div>
Application Partners	<div>     </div> <div>    </div>
Security Partners	<div>     </div> <div>    </div>

# INDUSTRY RECOGNITIONS

## Gartner

- Recognition in Market Guide for Public Cloud Managed and Professional Services Providers APAC 2020
- Recognition in Market Guide for Backup as a Service 2021
- Recognition in Market Guide for Security Testing & Consulting Services in India 2021
- Notable vendor in MQ for Data Center Outsourcing and Hybrid Infrastructure Managed Services, APAC 2019
- Recognition in Critical Capabilities for Managed Hybrid Cloud Hosting APAC 2018
- Recognition in Market Guide for Top Data Center Service Providers 2018
- Sify in Challenger Quadrant in Gartner MQ for Managed Hybrid Cloud Hosting APAC 2017



Major Player in MarketScape for Cloud Managed Services APAC 2021



The Economic Times Iconic Brands 2020 Hybrid Multi Cloud



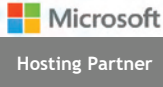
Network Transformation Services 2018

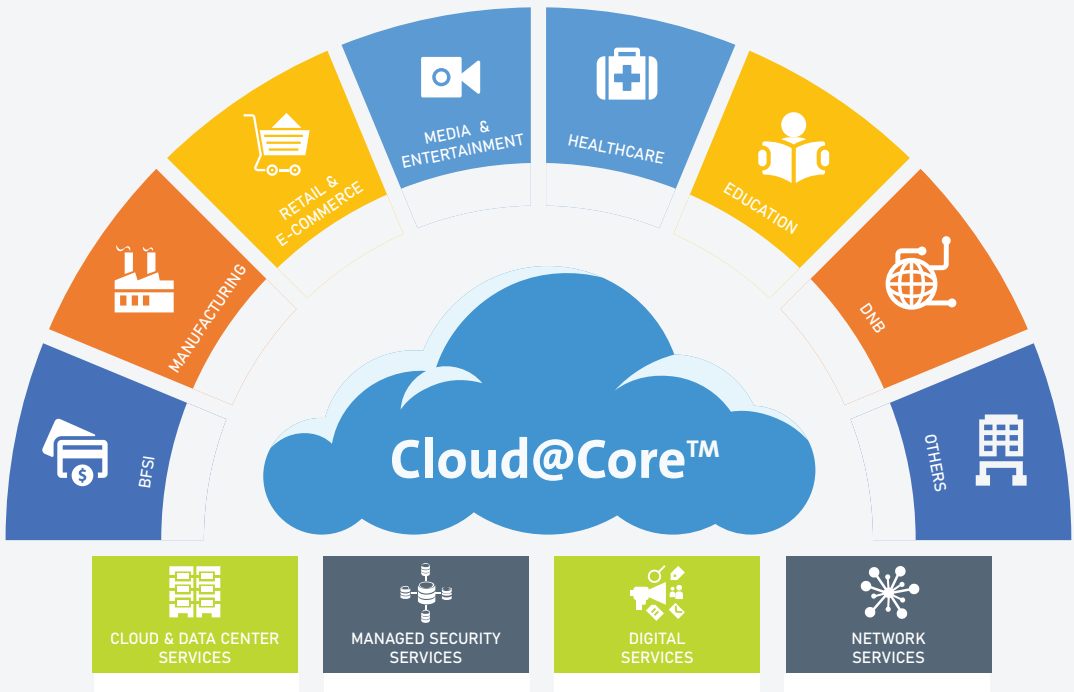


Data Center Transformation Services 2018



Leadership Recognition Cloud Transformation (2018)  
Network Transformation (2019)





## Redefine your Cloud Strategy with Sify's Cloud@Core™ Philosophy

### CLOUD ECONOMICS WITH SIFY

*Engage with Sify for continual exploration of opportunities to reduce the overall costs and complexity of cloud operations.*