

EMPOWERING YOUR DIGITAL TRANSFORMATION

Sify Corporate Overview

June 2024



Sify is your digital bridge for transformation, built on our world class digital IT infrastructure, digitalized services & core digital platforms.

SIFY GROUP COMPANIES



NETWORK
SERVICES

Sify Technologies Ltd.



DATA CENTER
INFRASTRUCTURE

Sify Infinit Spaces Ltd.

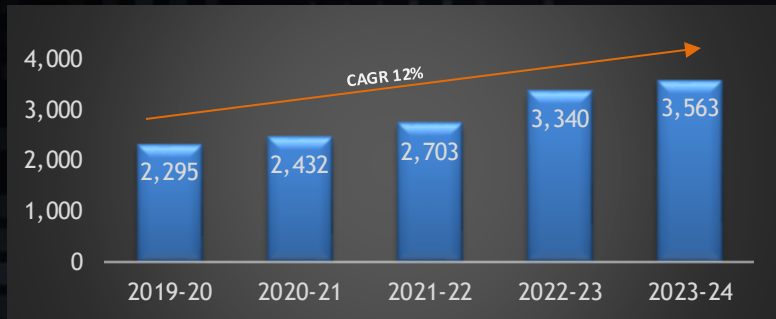


CLOUD &
DIGITAL SERVICES

Sify Digital Services Ltd.

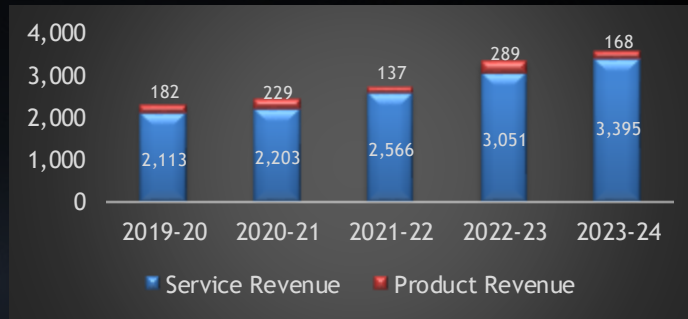
CONSISTENT FINANCIAL PERFORMANCE

Revenue Growth

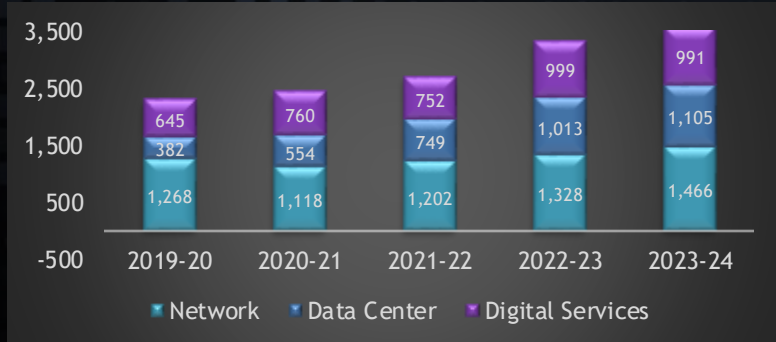


Figures in INR Crores

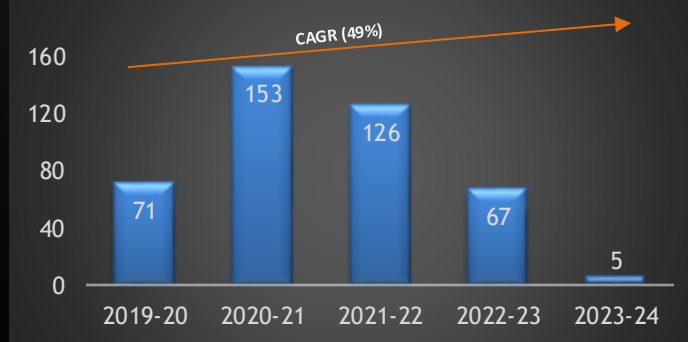
Services vs Product



Network – Data Center – Digital Services



Profit After Tax (PAT)



SIFY'S GLOBAL PRESENCE



- MPLS network presence of over 1600 Cities
- 14 Operational Data Centers
- 66+ Pan-India Edge Nodes
- 3 Open Cable Landing Stations
- Delivery Centers in 5 Major Indian Cities

Presence in
6 countries

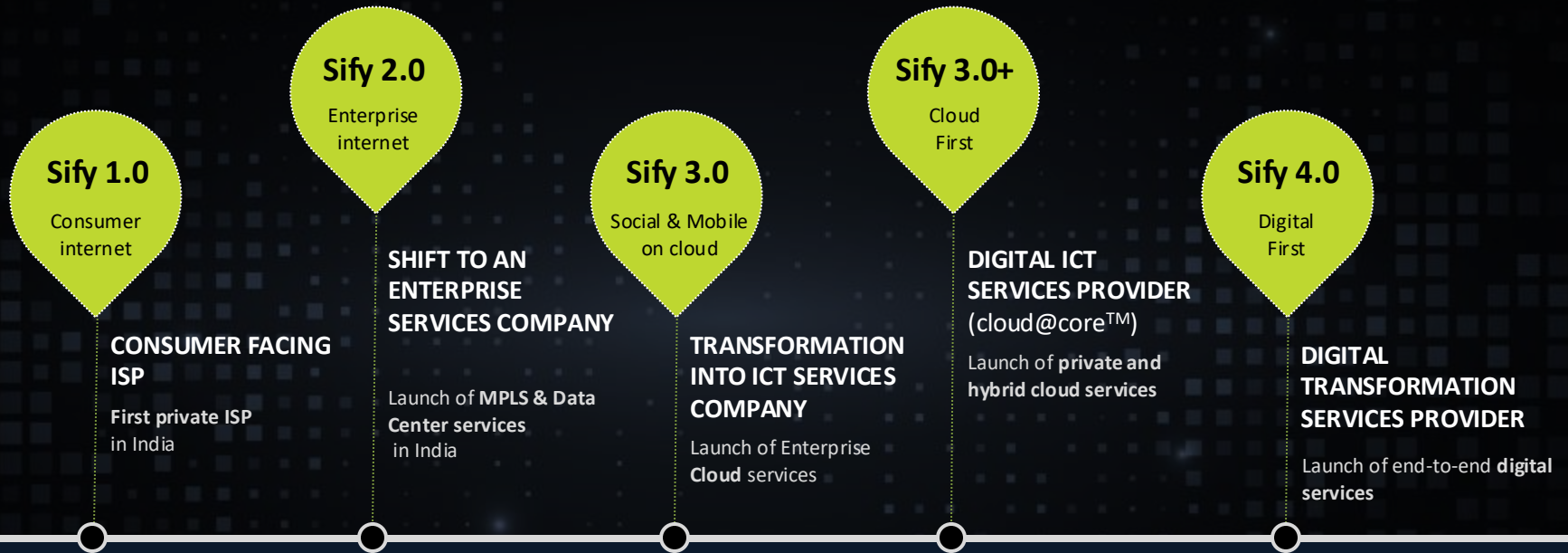
Partnering with
enterprises for Digital
Transformation

Proven track record of
executing complex
programs

Over 3000+ skilled
associates

Quality benchmarks -
CMMi 5, ISO 9001, ISO 27001,
SSAE 16 certifications

25 YEARS OF TRANSFORMATION



RELEVANCE

Products and Services always aligned to market trends and customer need

INVESTMENTS

Investments in line with market trend and strategic objectives

ACHIEVEMENTS

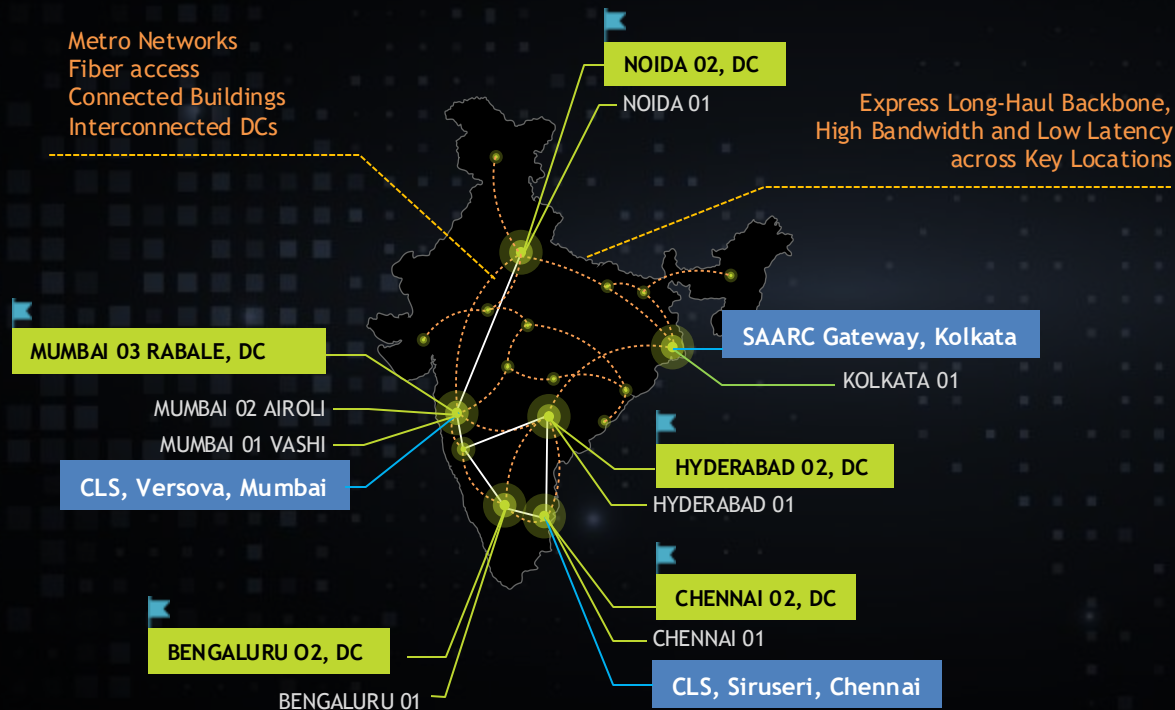
Recognized as a trend setter or leader in multiple lines of business

GROWTH

Consistent growth through investments and customer engagements

SIFY'S INVESTMENTS IN DIGITAL INFRASTRUCTURE & PLATFORMS

India's Top 5 banks, Top 4 Manufacturing, 3 Major Hyperscalers, Global Social Media, OTT, Security Players, and 10,000+ Enterprises trust Sify...



Network
Infra Services



Network Digital
Managed Services



CloudInfinet
Ent Cloud Infra



Data Center
Colo Services



Cloud & IT
Managed Services



Security
Managed Services



Digital Apps
Managed Services



Industry Apps
Managed Services

ONE-STOP ENGAGEMENT FOR ENTERPRISES' DIGITAL PURSUITS

Networks



Network Infra Services

- Enterprise connectivity- WAN, NLD
- Edge Connect- Pvt 5G, Wi-Fi
- Global Cloud Connect, DC Interconnect
- International POPs, Cable Landing Stations



Network Digital Managed Services

- Network transformation and consolidation
- Managed Secure Networks- SDWAN, SASE, DDOS protect
- Campus & Branch Networks
- Smart Edge
- Captive & Hybrid NOC services
- Network Observability
- CaaS & Collaboration Services

Data Centers



Data Center Colo Services

- Cloud Onramp
- RAS Design
- AI Ready with Liquid Cooling
- Hyperconnected
- Built-to-suit
- AIOps
- Renewable Energy

Cloud & IT



CloudInfinitt Ent Cloud Infra

- Managed Public/Private Cloud
- Hosted AI Platform (Multi Instance GPU) as a Service
- Cloud Anywhere-Edge Cloud
- BCP- DRaaS
- Regulatory and compliance ready



Cloud & IT Managed Services

- Hybrid Cloud Assessment, Migration and Managed Services
- Multi Cloud Platform
- Hyperscale Cloud services AWS, Azure, GCP, OCI
- End-to-End IT Managed Services

Digital



Digital Apps Managed Services

- Infinitt Full Stack Observability
- Infinitt AI/ML Platform
- App Modernization & DevSecOps
- Retail Intelligence- Forum Digital
- Digital Assessment and XR



Industry Apps Managed Services

- Consulting, Support, Maintenance, and Upgrades
- Microsoft
- Oracle
- SAP

Security

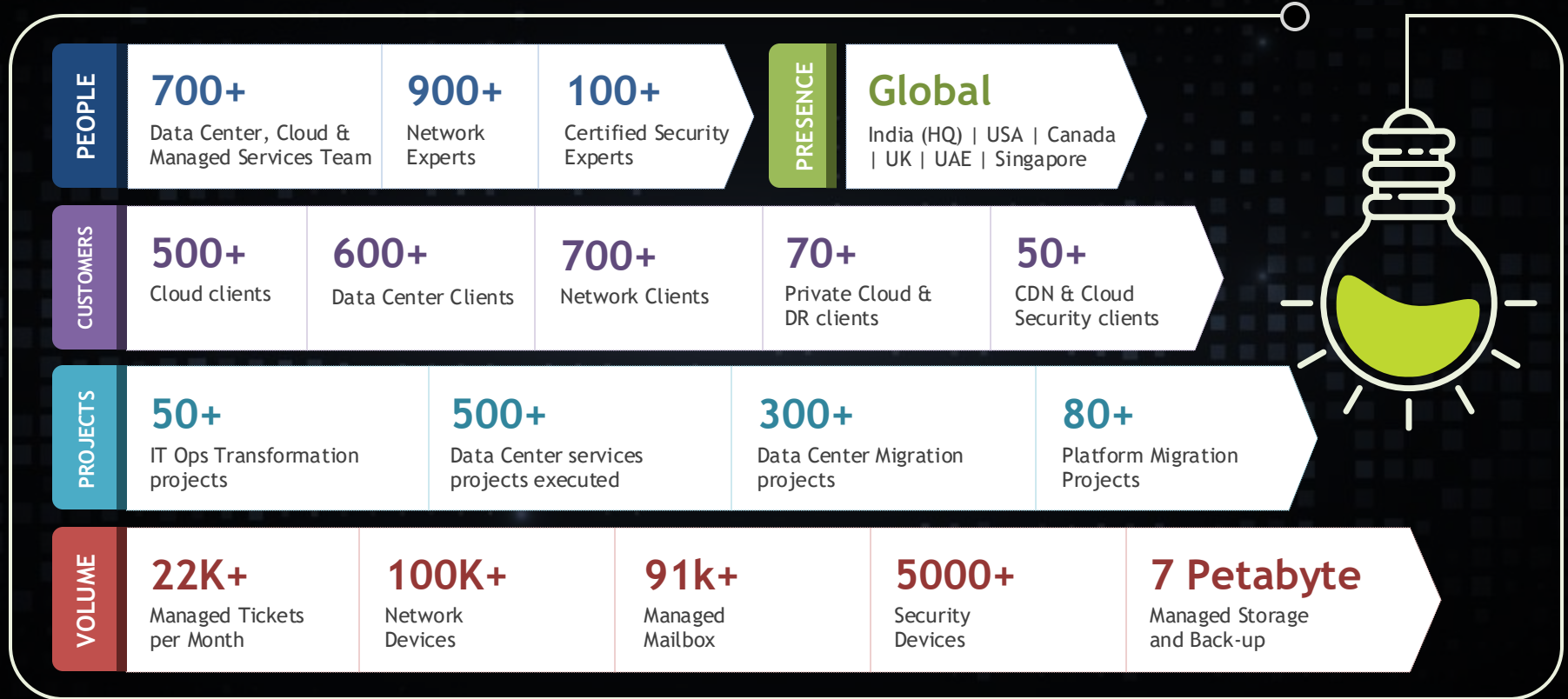


Security Managed Services

- Cybersecurity assessment and managed services
- MSS, MDR & GRC
- Global SOC
- AI/ML driven Security Assurance

23 years
of digital
trust...

SIFY ICT SERVICES: KEY FACTS



DIGITAL INFRA CAPABILITIES



Cloud & AI Ready Data Centers

AI ready DCs with modern liquid cooling. Adjacent to Hyperscale CSPs. 231 MW Green Power. 14 Pan-India DCs- 190+ MW, expanding to **300 MW** by 2025



Virtual Private Cloud

Enterprise Cloud grid. Flexible compute with predictive costs. Cloud Anywhere-Edge cloud pod for faster data processing



Multi Cloud Operations Center

Gen V Multi Cloud Platform, One Click deployment, Cloud Governance, AI powered FinOps



Digital & Applications

AI/ML, Full Stack Observability, App Modernization- DevSecOps, Industry Solutions and services



CloudConnect

Hyperscale Connectivity to AWS, Azure, GCP, Oracle 'DC inter-connect' data superhighway to **66+** data centers



Network

Designed for mission critical Networks. Fiber coverage in 24+ Metro Cities. Largest MPLS network, **3700+** PoPs across **1600+** towns in India. 7 International POPs, 3 CLS

SIFY CLOUDINFINIT: HYBRID/MULTI-CLOUD WITH CLOUD ADJACENCY

Sify CloudInfiniit brings transparency of usage, cost control policy, operational efficiency led by automation, maintaining SLA and uptime.

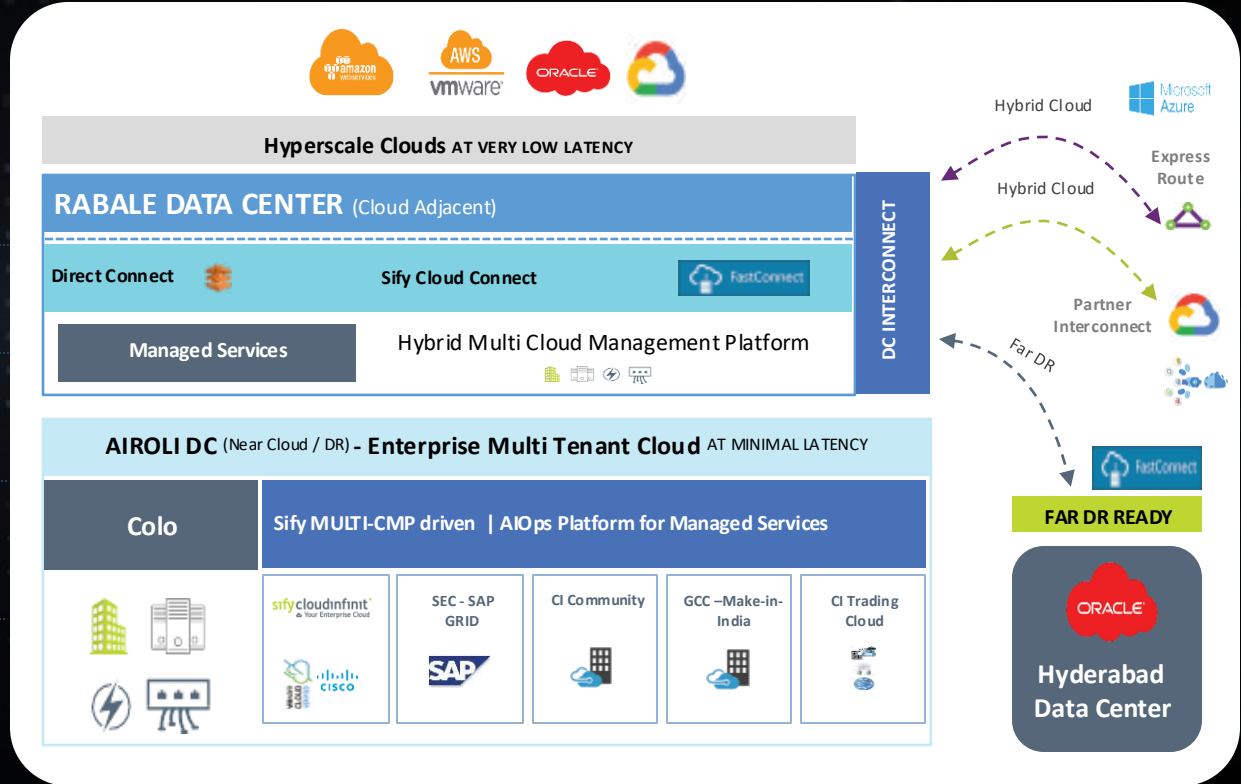
Configure flexible compute instances on demand, right size VMs as per application and license

Predictive costs across catalog with no bill shock and no egress costs

Sify Cloud Anywhere enables enterprises to deploy an Edge Cloud pod for faster data processing

Regulatory and compliance ready POD: SEBI, RBI, IRDA, MeitY empaneled and meet Data Localization

Enable Hybrid Cloud adoption with low latency interconnect to Hyperscalers

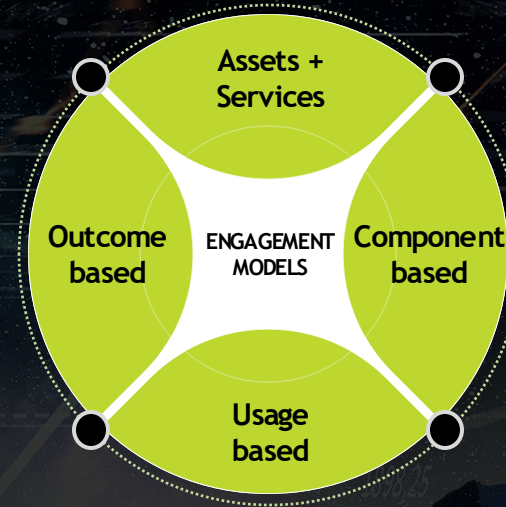


SIFY'S BUSINESS MODELS

Less Hardware
People
Licenses

Client engagement is based on defined business outcome generated by IT solutions and services

Systems are owned by the client and annuity-based payout for services



Reduced upfront investment as client subscribes to infrastructure owned by Sify as a part of their overall infrastructure requirement

No upfront investment by client and payout is based on consumption

From Systems Integration to Business Outcome-based Models

SIFY AS A TRANSFORMATION PARTNER



CLOUD ASSESSMENT SERVICES

Recommend the to-be architecture and approach for a least disruptive and reliable migration



WORKLOAD MIGRATION SERVICES

Move from on-premise to Public and/or Private cloud

or

On-premise Data Centers to Sify's world class Data Centers



MANAGED MULTI CLOUD & AUTOMATION SERVICES

Multi-cloud infrastructure and applications

Gen 5 CloudInfini Cloud Management Platform

Orchestration platform/
Service Now/ CA UIM

AIOps tools for Workload lifecycle monitoring & management



MANAGED SECURITY SERVICES

Implement consistent set of controls to prevent security threats

Continuously monitor to detect security breaches

Tactical threat containment and automated response

SIFY AS A TRANSFORMATION PARTNER



BENEFIT FROM SIFY'S CLOUD & DIGITAL EXPERTISE

ENSURE END-TO-END CLOUD MANAGEMENT WITH...

All aspects of building cloud and digital infrastructure

Managing public and hybrid cloud services

CloudInfinet CMP to provide multi cloud operational best practices

InfinetDigital Platform for actionable insights and faster delivery of core product and services

AWS/Azure/Oracle/Google cloud implementation

Delivering SaaS: Retail Intelligence, Digital Asset Management, Digital Assessment, Digital Trust and Authentication



LEVERAGE SIFY'S NETWORK EXPERIENCE

STRENGTHEN YOUR CLOUD AND DIGITAL PURSUIT WITH...

Network Transformation Services

Managed Network Services

Cloud Connect Services

SD-WAN

EdgeConnect Services for IT + OT + People

Cloud-enabled Unified Communication Services

Network Security Services like CleanConnect & DDOS protect



TAKE ADVANTAGE OF SIFY'S CLOUD & DIGITAL WISDOM RATIONALIZE YOUR INFRA INVESTMENTS WITH...

CloudInfinet (Enterprise multi tenant and private)

SAP Grid/ Exadata/ Azurestack Infrastructure

CloudInfinet CMP

Orchestration platform/ Service Now/ CA UIM

Data Center fabric

High performance storage, compute, security

AI/ML led automation

FSO, App Modernization: DevSecOps, K8s, SRE

AR/VR/XR, Digital Learning

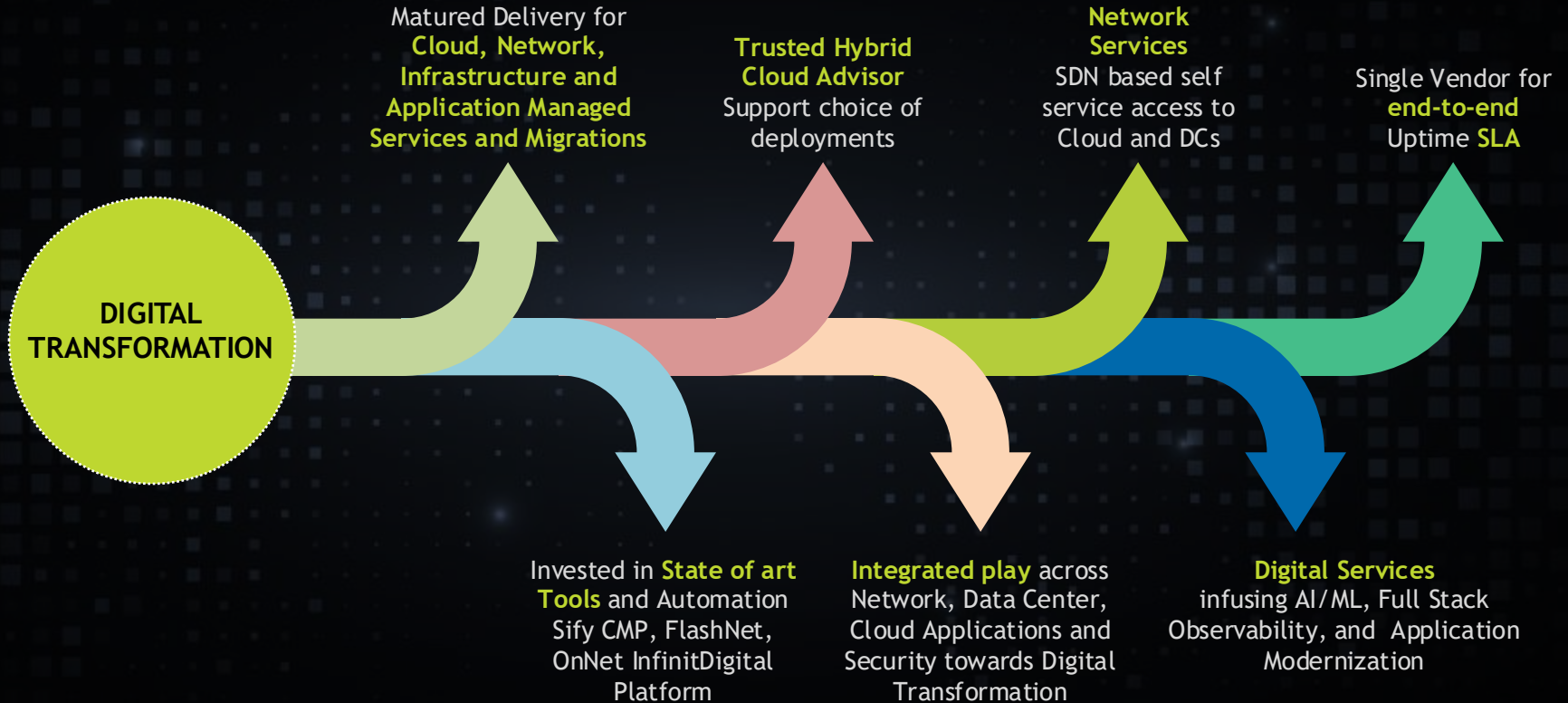
Process Automation, FinOps, Cloud Economics

WAN Infrastructure such as metro rings

SD-WAN technologies

EdgeConnect technologies

SIFY AS YOUR STRATEGIC LONG-TERM PARTNER



SIFY'S GTM: ALIGNED TO VERTICAL-SPECIFIC NEEDS



BANKING

Digital Transformation for ensuring secure banking in the digital era.



INSURANCE

Digital Transformation for enhancing customer experience.



MANUFACTURING

Digital Transformation for building smart factories of the future.



RETAIL

Digital Transformation for decoding digital opportunities.



E-COMMERCE

Digital Transformation for shaping next gen e-commerce leaders.



HEALTHCARE

Digital Transformation for driving innovation in patient care.



PHARMACEUTICALS

Digital Transformation for faster medicine creation and delivery.



MEDIA & ENT

Digital Transformation for the streaming future.



EDUCATION

Digital Transformation for building the classrooms of tomorrow.



IT & ITES

Digital Transformation for the change catalysts.

SIFY AS A DIGITAL SERVICES PARTNER



OUR PURPOSE (WHY)

To build a high-value customer-centric organization through Cloud-Native Digital Transformation.



DIGITAL OPTIMIZATION

- PROMOTES Automation of Routine Tasks
- INCREASES Efficiency
- ENHANCES Customer Experience
- REQUIRES Low code automation frameworks (SaaS based)
- OFFERS RPA, Chatbot, App Development, AI/ML, Consumable Analytics



OUR OFFERING (WHAT)

To help customers achieve their Digital Ambition by optimizing and transforming Value Chains digitally, through the 2 pillars.



DIGITAL TRANSFORMATION

- HELPS build new Go-To-Market offerings
- REDUCES Time to Market
- INCREASES Business Revenue
- REQUIRES Complex Tool-Chains to design, develop, implement and operate new business generating platforms
- OFFERS Cloud-Native Value Chain, Kubernetes as a Service, Digital-as-a-Service

DIGITAL TRANSFORMATION OF ENTERPRISES

TRUSTED DIGITAL INFRASTRUCTURE & PLATFORM PARTNER



India's **top 5 banks** trust Sify to host their digital infrastructure in Sify's cloud onramp **data centers**.



Every trading transaction of the world's **#1 derivative stock exchange** passes through the network designed, implemented, and managed by Sify.



All of **India's inter-banking transactions** are done on **data center** and **network** designed, implemented, and managed by Sify.



India's largest power **utility** company chose Sify's cloud@core platform with **business-outcome-based model** to scale their service to **25 million+** subscribers.



Sify's **integrated hybrid cloud** solutions modernized 80% of the business applications of a **retail giant** with **zero service disruption**.

TRUSTED DIGITAL INFRASTRUCTURE & PLATFORM PARTNER



Sify's data centers host 3 out of 4 **Hyperscalers**, **global OTT** players, the world's leading **social media network**, **Europe's leading payment gateway**, and **600+** enterprises.



A **leading healthcare** provider chose Sify's **cloud@core** platform for the digital transformation of patient care services while saving **33% on cloud costs**.



The world's most widely distributed postal system trusts Sify's **managed network services** to offer 24x7 country-wide postal, banking, logistics, and insurance services.



A **top FMCG company** in India with 25 mother brands uses Sify's **Retail Intelligence** Solution for their forward supply chain to service **7 million+ retailers** across the country.



Sify's integration service enhanced the **digital experience** in the treatment of cancer by making **patient information** and radiation **device availability visible** from anywhere.

SIFY'S TECHNOLOGY PARTNER ECOSYSTEM

CLOUD



Google Cloud



SECURITY



APPLICATION



NVIDIA



vmware

TECHNOLOGY



COMMVault



a Hewlett Packard
Enterprise company



Think fast.



Hewlett Packard
Enterprise



HITACHI
Inspire the Next

INDUSTRY RECOGNITIONS

BRAND PERSPECTIVE



Recognized as among 'The Best Firms for Women in Tech' by Analytics India Magazine.



PARTNER PERSPECTIVE



Sify was awarded the Best System Integrator, FY 2022 by HPE Aruba Networking



INDUSTRY PERSPECTIVE

Gartner

Sify is a Niche Player in Gartner's MQ for Managed Network Services Global 2023

Recognition in Market Guide for Public Cloud Managed and Professional Services Providers APAC 2021

Recognition in Market Guide for Backup as a Service 2021

Recognition in Market Guide for Security Testing & Consulting Services in India 2021



'The Economic Times - Choice of Tech Leaders' Awardee for Managed SD-WAN 2023



Major Player in MarketScape for Managed Cloud Services APeJ 2021



The Economic Times Iconic Brands 2020 Hybrid Multi Cloud



Data Center Transformation Services 2018



Network Transformation Services 2018

Tried. Tested. Trusted.

Your digital infrastructure partner for over 23 years



Network
Infra Services



Network Digital
Managed Services



Data Center
Colo Services



Cloud Infinite
Ent Cloud Infra



Cloud & IT
Managed Services



Digital Apps
Managed Services



Industry Apps
Managed Services



Security
Managed Services

Thank You