

A nighttime photograph of a modern building with a large, illuminated dome structure. The building features a series of arched, glass-enclosed sections. The dome is brightly lit with green light, and the entire scene is reflected in a body of water in the foreground. The sky is dark, and the overall atmosphere is vibrant and futuristic.

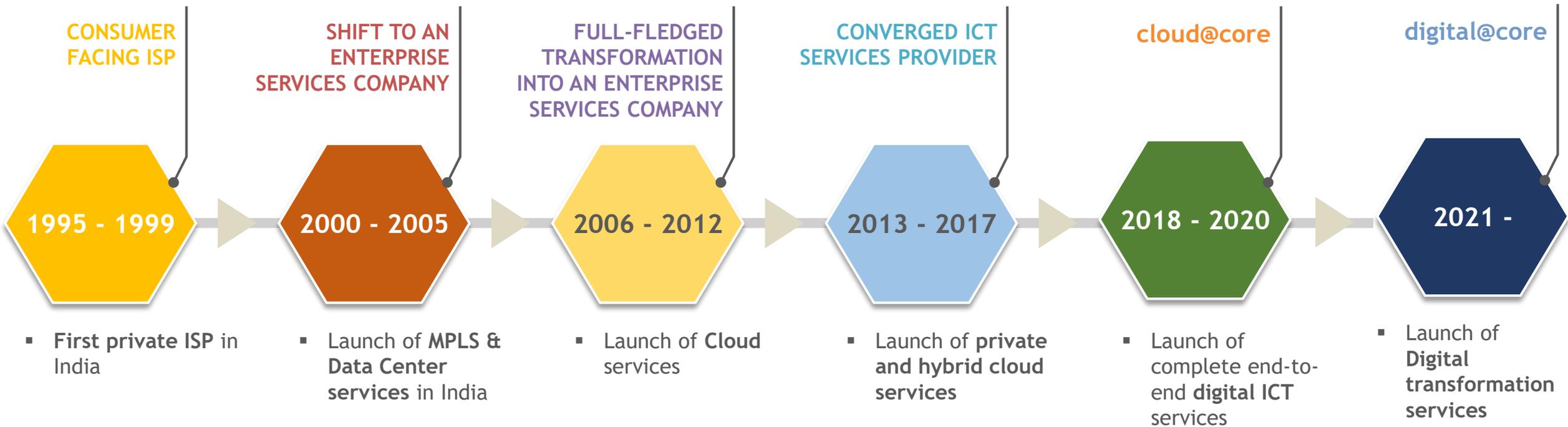
# INVESTOR PRESENTATION

## H1 & Q2 UPDATE 2022-23

An aerial night photograph of a city. In the foreground, a racetrack is visible, illuminated by lights, with light trails from cars. The city lights extend into the distance, covering a valley and hills. The word "PAST" is overlaid in the center of the image.

**PAST**

# SIFY'S JOURNEY: 25 YEARS OF TRANSFORMATION





PRESENT

# FINANCIAL METRICS - Q2 & H1 FOR THE YEAR



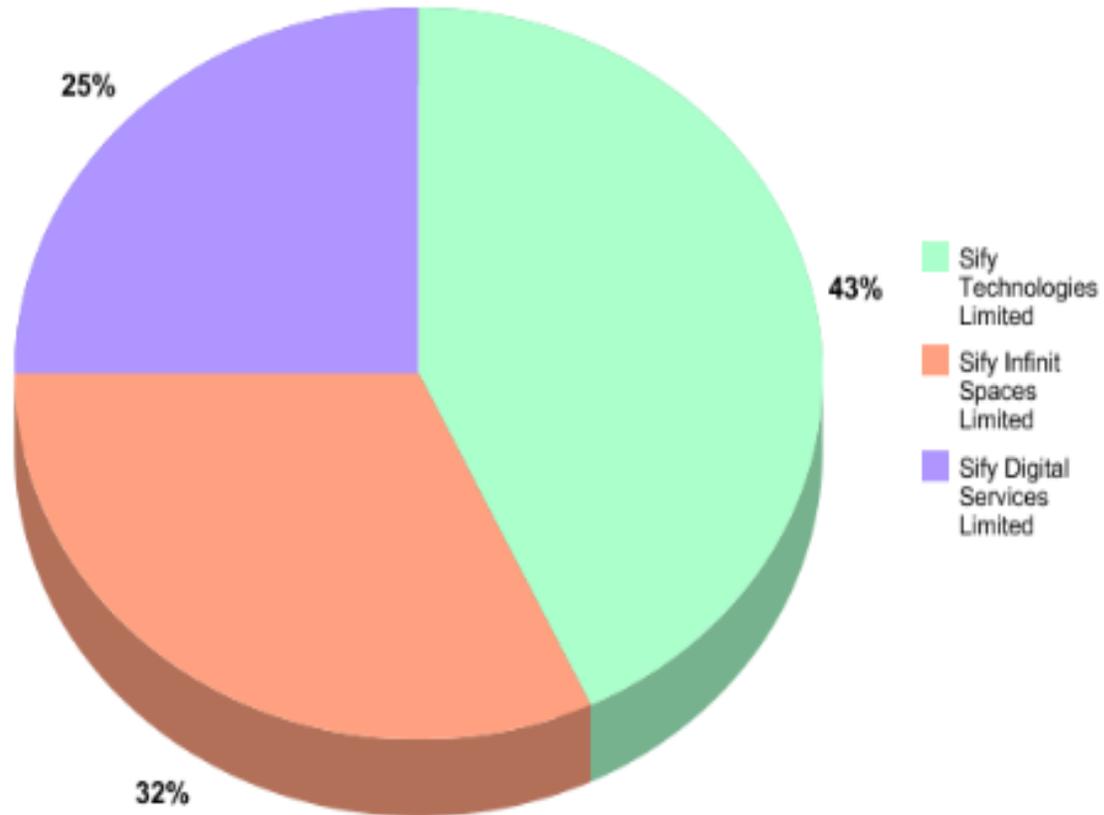
In \$ MN in constant currency 1 USD @ INR 81.55 (September 30, 2022) (Unaudited)

# FINANCIAL METRICS - LAST 5 YEARS



In \$ MN in constant currency 1 USD @ INR **75.81** (March 31, 2022) (Audited)

# REVENUE SHARE - 3 BUSINESSES FOR THE QUARTER



# INFRASTRUCTURE & SERVICES ADVANTAGE



11 Pan-India DCs with >100 MW capacity

On track to add 200 MW in next 4 years



Hosting for hyperscale operators

Largest MPLS network (by connections)

3100+ PoPs across 1630 towns in India



Platform to move content to "edge"

834 fiber nodes and 1880 wireless base stations

"Cloud Connect" data superhighway

53 on-net data centers



Cost-effective terabit network scale

Interconnect Public and Private clouds

Enterprise and Hybrid Multi Cloud

Enterprise Cloud grid fabric



Public / Private / Hybrid Clouds

Cost effective and pay-as-you-go model

Applications and solutions Integrate & Modernization



Enables Digital Transformation initiatives

Remote Operations Centers  
NOC, SOC, managed services



Global and domestic IT outsourcing  
Supports outcome-based services model

Aligned to our customer's transformational pursuit



## CLOUD ENABLING

- Cloud DC
- Hyper reach/Hyper scale transport  
Oracle FastConnect | ExpressRoute |  
DirectConnect | Partner Interconnect
- Software Defined Network services
- Cloud build  
Private | Hyperconverged | Enterprise
- Security services for cloud
- Migration and Implementation  
services



## CLOUD INSPIRED

- Sify CloudInfinitt
- Hosted SAP/S4HANA Cloud
- Managed wireless network
- UC on Cloud



## CLOUD PURE

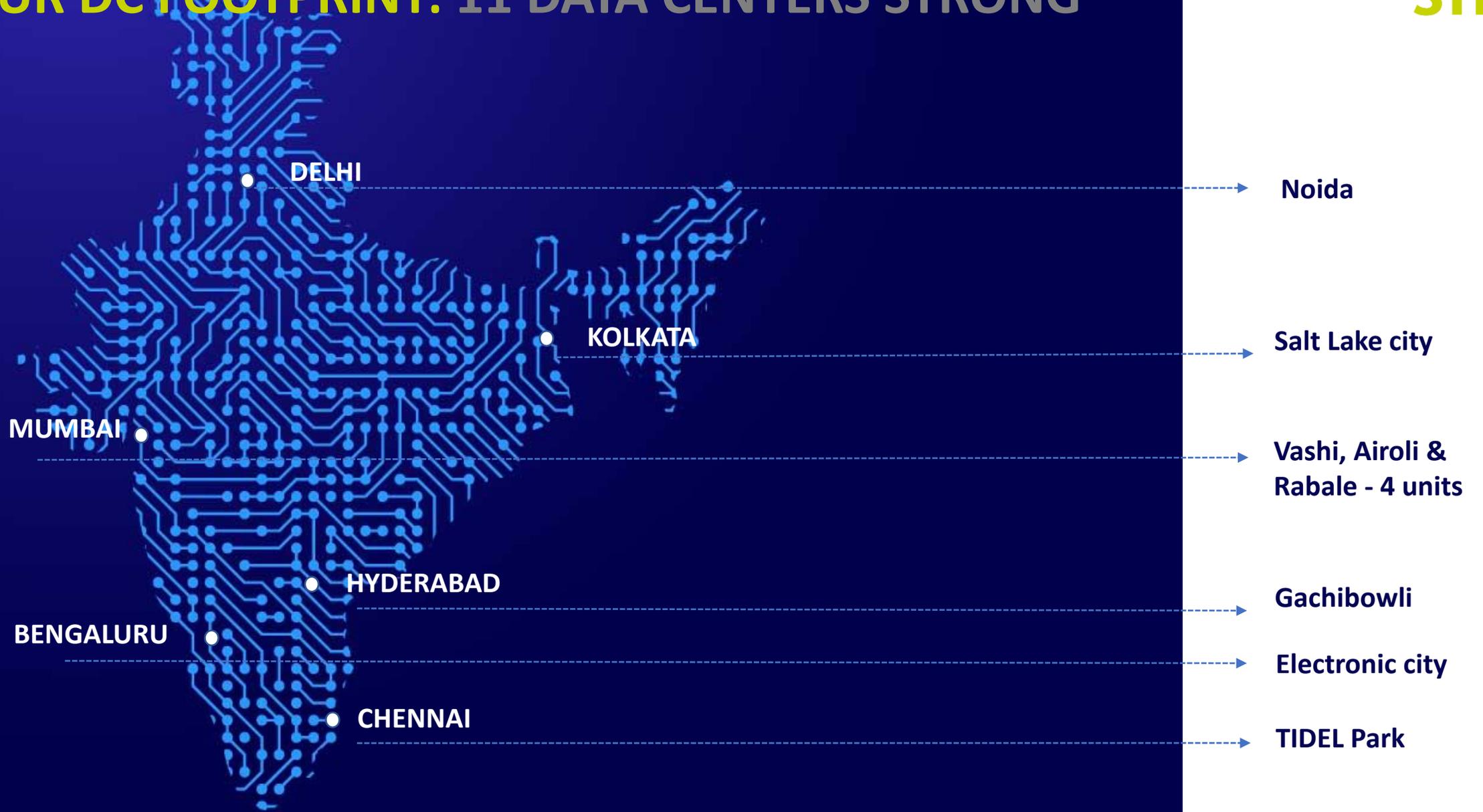
- AWS Cloud services
- Azure Cloud services
- Oracle Cloud services
- Multi Cloud Management platform
- Multi Cloud Managed services



## CLOUD ENHANCED

- Digital SCM (ForumNXT, SFFNxt)
- Digital Learning (Livewire LMS)
- Digital Assessment (iTest)
- Digital trust (Safescrypt)
- Digital Innovation (App  
modernization, Analytics, AI/ML,  
DevOps)
- Enterprise Mobility
- Industry solution-as-a-service

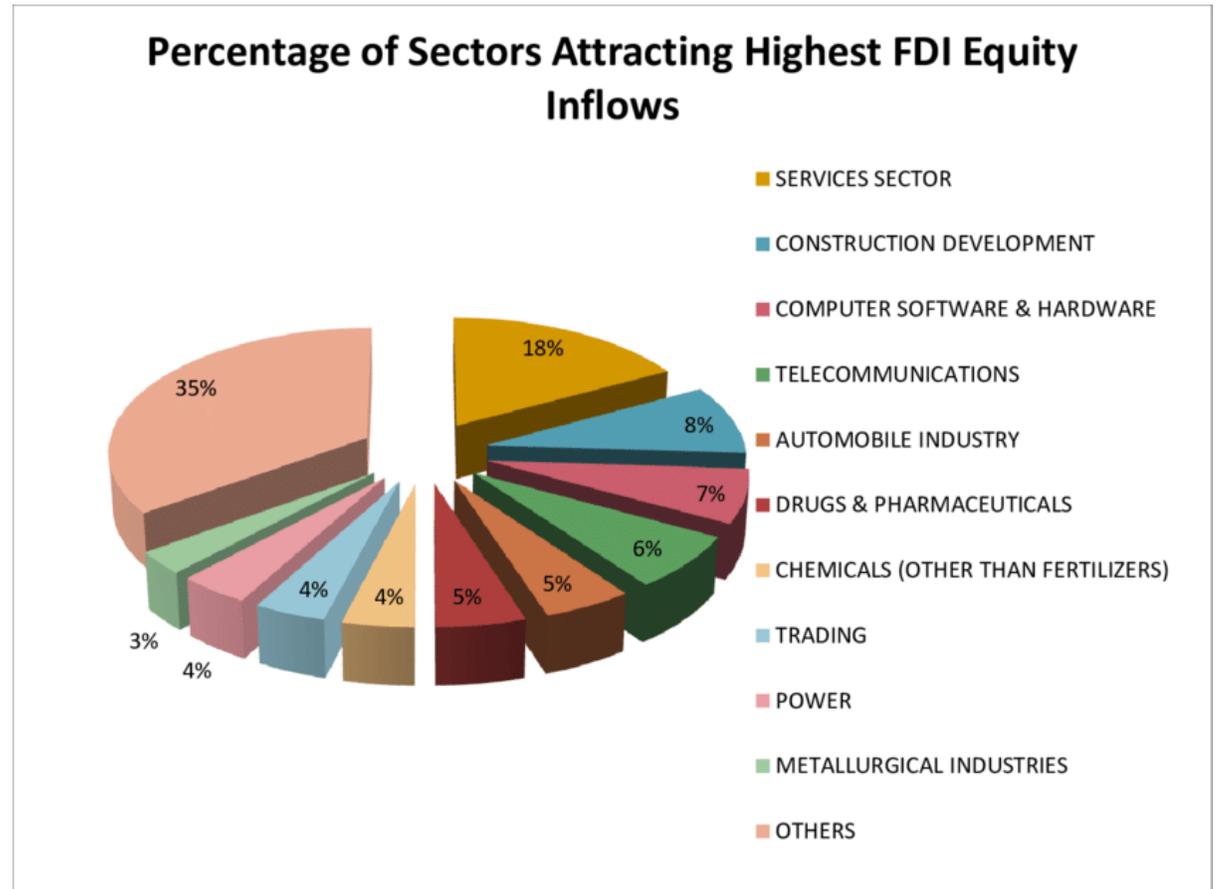
# OUR DC FOOTPRINT: 11 DATA CENTERS STRONG



**FUTURE**



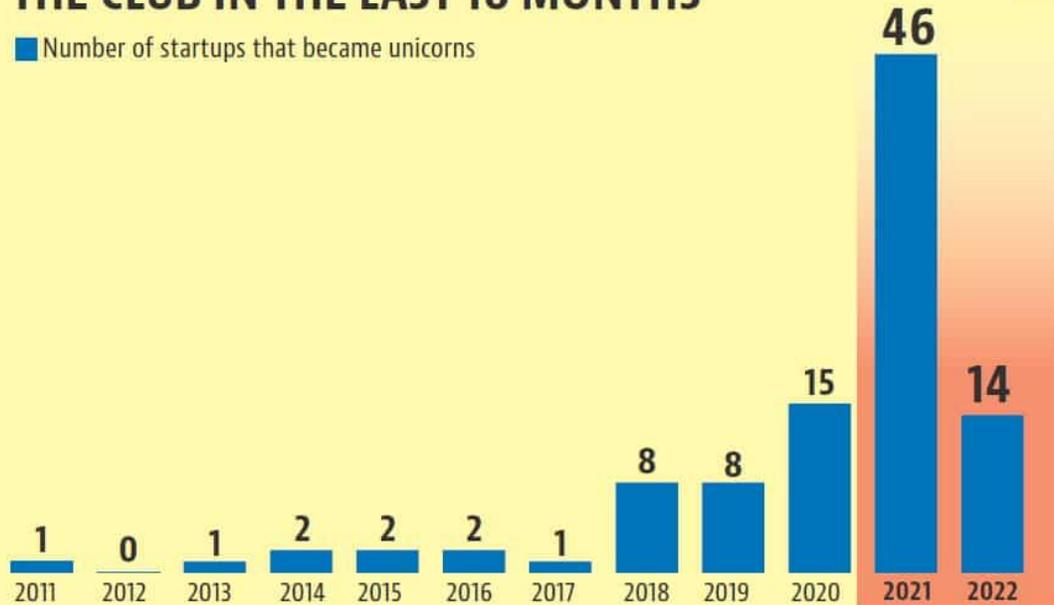
# INDIA'S EQUITY MARKET **GROWTH & SECTORS**



# THE **STARTUP** REVOLUTION

## OF THE 100 INDIAN UNICORNS, 60 JOINED THE CLUB IN THE LAST 16 MONTHS

■ Number of startups that became unicorns



Note: Data for 2022 till May 3, 2022; Source: Tracxn

BusinessToday.In

## FUNDING TRENDS IN INDIA TECH

- ➔ Tech companies raise **\$8.4 billion** in Q1, 2022, a **22% YoY** growth, across **470** funding rounds
- ➔ **Since 2010**, Tech companies in India have raised over **\$127.9 billion** in equity funding



### BT UNICORN TRACKER

- ➔ India saw 10 companies joining unicorn club in Q1
- ➔ Globally, India ranks 4th (96) in overall Unicorns created

Top 5 countries



### Q1, 2022 MINTED 10 UNICORNS



Source: Tracxn

# THE DRIVERS - ENTERPRISE SHIFT & EDGE DC

## Enterprises That Will Close Their Traditional Data Centers

Percentages of Respondents



Today

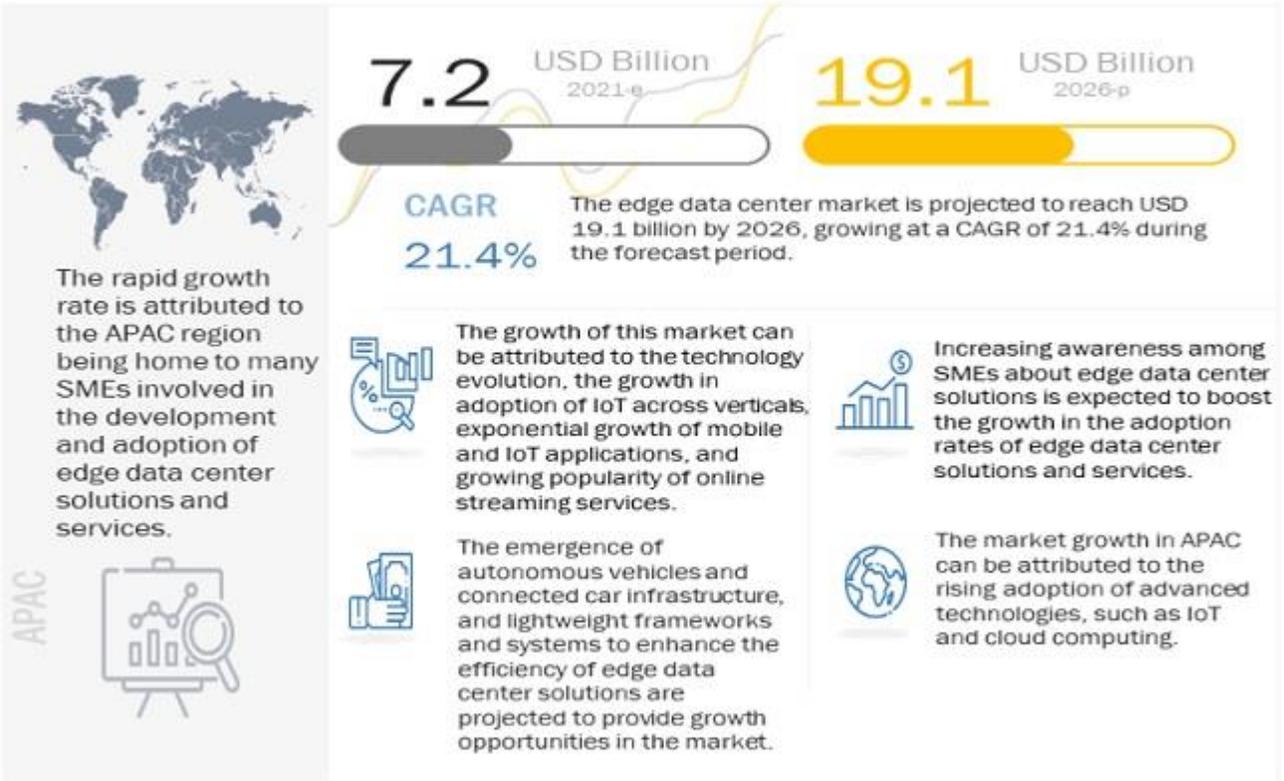


2025

Source: Gartner (February 2019)  
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Gartner

## Attractive Opportunities in Edge Data Center Market



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# 5G - FUELING THE FUTURE

## Mobile Data Traffic

In Exabytes per month, Global, 2017 and 2023



SOURCE: Ericsson Mobility Report



BusinessToday.In

## THE 5G WAVE: HERE'S HOW INDIA STANDS

IN THE NEXT FIVE YEARS:



India is predicted to have **over 500 million** 5G subscribers



5G will account for **roughly 40%** of all mobile subscriptions in the country

AVERAGE DATA TRAFFIC PER SMARTPHONE:



4G SUBSCRIPTIONS IN THE COUNTRY:



Source: Ericsson Mobility Report

# INDIA'S EVOLVING **INTERNET OF THINGS (IOT)** LANDSCAPE

## IoT IN INDIA

What the consumer knows & wants



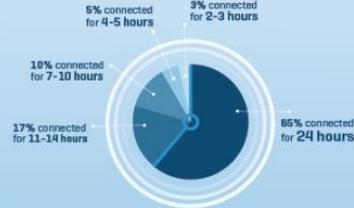
IoT has revolutionized the way we live, work and connect with devices.

What do connected devices actually do?



CONNECTED TO INTERNET

57% Females  
72% Males



51% are aware of the term **Smart & Connected devices**



**21%** of India's population owns **IoT devices**



MAXIMUM **AWARENESS** THROUGH



54% about high prices of devices  
60% about data security  
20% not comfortable with new tech

**58% WOMEN | 40% MEN** go by reviews | peer recommendation  
When buying **smart products**



**61%** respondents value quality & performance over brand



**55%** in the age group 25-45 open to Indian brands



**45%** in the age group 15-25 prefer global brands



36-55 age group most familiar with connected devices



**CONNECTED DEVICES** people want in



Home automation 53.70%  
Wearables 34.91%  
Transportation 11.39%



*Next step*

**digital@core**

# Thank you

