Sify is a leading integrated ICT player in India, helping customers to achieve their digital ambition through cloud@core products and services, built on its world class Data Centers, Cloud & Network assets and wide portfolio of professional and digital services.
25 YEARS OF TRANSFORMATION

Sify 1.0
Consumer internet

Sify 2.0
Enterprise internet

SHIFT TO AN ENTERPRISE SERVICES COMPANY
Launch of MPLS & Data Center services in India

Sify 3.0
Social & Mobile on cloud

TRANSFORMATION INTO ICT SERVICES COMPANY
Launch of Enterprise Cloud services

Sify 3.0+
Cloud First

DIGITAL ICT SERVICES PROVIDER (cloud@core)
Launch of private and hybrid cloud services

Sify 4.0
Digital First

DIGITAL TRANSFORMATION SERVICES PROVIDER (digital@core)
Launch of end-to-end digital services

RELEVANCE
Products and Services always aligned to market trends and customer need

INVESTMENTS
Investments in line with market trend and strategic objectives

ACHIEVEMENTS
Recognized as a trend setter or leader in multiple lines of business

GROWTH
Consistent growth through investments and customer engagements
25 YEARS OF EVOLUTION

SIFY TECHNOLOGIES

Network services

Parent Entity

SIFY INFINIT SPACES LTD
DC Colocation & Build

Subsidiary 1

SIFY DIGITAL SERVICES LTD
Apps & Platform based services

Subsidiary 2
CONSISTENT FINANCIAL PERFORMANCE

Revenue Growth

- CAGR 7%
- FY 16-17: 1,843
- FY 17-18: 2,069
- FY 18-19: 2,155
- FY 19-20: 2,295
- FY 20-21*: 2,432

Services Growth

- FY 16-17: 1,703
- FY 17-18: 1,910
- FY 18-19: 1,964
- FY 19-20: 2,113
- FY 20-21*: 2,203

Network Services: IT Services Wallet Share

- FY 2016-17: 826
- FY 2017-18: 1,070
- FY 2018-19: 996
- FY 2019-20: 1,027
- FY 2020-21*: 1,256

Profit After Tax (PAT)

- FY 2016-17: 64.2
- FY 2017-18: 92.4
- FY 2018-19: 106.9
- FY 2019-20: 70.6
- FY 2020-21**: 158.5

** Tax expenses is reduced on account of recognition of deferred tax asset Rs 60 Crores while in the previous year it was Rs 0.31 Crores only | **Unaudited
**ALIGNED TO CUSTOMERS’ DIGITAL PURSUIT**

*cloud@core™*

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**CLOUD ENABLING**
- Data Center and Private Cloud
  - Cloud adjacent DC for Enterprises
- Hyper reach/Hyperscale NW
  - Data Center Interconnects
  - Metro-Xconnect, and Cloud connects
- SD-WAN
  - Network transformation services
- Cloud Advisory and Migration
  - Discovery, Assessment, Target State Architecture design services
  - Migration and implementation

**CLOUD INSPIRED**
- IaaS at Cloud Data Centers
  - CloudInfinit Cloud Anywhere
  - Enterprise Multi-Tenant
  - Hosted Private (Dedicated)
  - Hosted SAP/S4 HANA
  - Azure Stack as a Service
- Edge infra aligned to Cloud
  - Edge Connect Services
- Security For Hybrid Cloud
  - Infrastructure & Services
- Collaboration Services

**CLOUD PURE**
- Hyperscale clouds adjacent to Cloud DCs
  - AWS / GCP / OCI / Azure
- Multi-cloud management platform – v5
  - Service catalog with IAC templates
  - Cloud resource lifecycle management
  - Integrated ITSM services
- Cloud managed services
  - Visibility and governance dashboards
  - Policy engine for governance
  - Detailed Show back of consumption
  - Self service catalog driven

**CLOUD ENHANCED**
- InfinitDIGITAL-Build services
  - Digital Infrastructure (Kubernetes)
  - DevSecOps as a Service
  - XaaS Headless Microservices
- InfinitDIGITAL-Digital Augmentation
  - Digital learning services
  - AR / VR, Digital Content Services
- InfinitDIGITAL-Digital Optimization
  - Process automation as a Service
  - FinOps as a Service
- InfinitDIGITAL-SaaS
  - Retail Intelligence Solutions
  - Digital Trust and Authentication
  - Digital Assessment Services
  - Learning Management System

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*cloud@core delivers agility, flexibility and choices for creating hybrid cloud led digital infrastructure*
SIFY’S SUITE OF ICT SERVICES

CLOUD & DATA CENTER SERVICES
- Cloud assessment & migration
- DC (Colocation / White Labelling)
- CloudInfinit enterprise cloud
- Hosted SAP Cloud/ Azure Stack as a service
- Application migration: on-prem to cloud
- Multi cloud managed services
- CloudInfinit multi cloud CMP

MANAGED SECURITY SERVICES
- Security score to help continually track the security posture
- Implement consistent set of controls to prevent security threats
- Continuously monitor to detect security breaches
- Tactical threat containment and automated response

DIGITAL SERVICES
- App Modernization
- DevSecOps-as-a-Service
- Kubernetes-as-a-Service
- ForumDIGITAL Forward Supply chain management
- Digital Learning- AR/VR LMS/CMS
- Digital Assessments (iTest)
- Digital trust services (Safescrypt)

NETWORK SERVICES
- Network transformation services
- Enterprise Connectivity Services - MPLS, Internet
- Cloud connect services
- SD-WAN
- EdgeConnect services for IT + OT + People
- IOT
- Cloud enabled unified communication services

ICT Pioneer - India’s largest MPLS network

21 years of experience in DC and cloud management
15 years of experience in securing enterprise IT
Enhanced Digital Services & SaaS
SIFY ICT SERVICES: KEY FACTS

PEOPLE
- 700+ DC, Cloud & Managed Service Team
- 100+ Certified Security Experts

PRESENCE
- Global
  INDIA (HQ) | USA | UK | UAE | SINGAPORE

CUSTOMERS
- 500+ Enterprise Cloud clients
- 500+ Data Center Clients
- 70+ Private Cloud & DR clients
- 50+ CDN & Cloud Security clients

PROJECTS
- 50+ IT Ops Transformation projects
- 500+ Datacenter services projects executed
- 300+ Datacenter Migration projects
- 80+ Platform Migration Projects

VOLUME
- 22K+ Managed Tickets per Month
- 100K+ Network Devices
- 91k+ Managed Mailbox
- 5000+ Security Devices
- 7 Petabyte
  Managed Storage and Back-up

cloud@core™
INFRA DESIGNED AND BUILT FOR HYBRID CLOUD

- **Cloud Data Centers**
  - 11 Pan-India DCs with >80 MW capacity. Adjacent Hyperscale CSPs

- **Virtual Private Cloud**
  - Enterprise Cloud grid available with data centers

- **CloudConnect**
  - Hyperscale Connectivity to AWS, Azure, GCP, Oracle ‘DC inter-connect’
  - data superhighway to 51 on-net data centers

- **Applications**
  - App Modernization, Kubernetes, Industry Solutions as Services

- **Multi Cloud Operations Center**
  - Cloud, Data Center, Security, Network, Applications

- **Network**
  - Largest MPLS network (by connections) 3100+ PoPs across 1600 towns in India
HYBRID MULTI CLOUD WITH CLOUD ADJACENCY

### RABALE DATA CENTER (Cloud Adjacent)

<table>
<thead>
<tr>
<th>Direct Connect</th>
<th>Sify Cloud Connect</th>
<th>DC INTERCONNECT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Colo + Managed Services</td>
<td>Hybrid Multi Cloud</td>
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</tbody>
</table>

### AIROLI DC (Near Cloud / DR) - Enterprise Multi Tenant Cloud

<table>
<thead>
<tr>
<th>Colo + Managed Services</th>
<th>Sify CLOUDINFINIT CMP</th>
<th>AIOps Platform for Managed Services</th>
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<tbody>
<tr>
<td></td>
<td>HOSTED PRIVATE CLOUD + APPS AS A SERVICE</td>
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#### Far DR READY

**Hyderabad Data Center**

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**Business Benefits of Sify’s Cloud Investment**

- Best of breed performance with Hybrid Cloud configuration
- Efficient integrations with extended ecosystems
- Compliance with data sovereignty
- Business continuity with resilience
- Simplicity with self service
- Operational efficiency with reduced IT administration
- Cost reduction with on-demand bursting to public clouds
SIFY’S BUSINESS MODELS

Less Hardware People Licenses

Client engagement is based on defined business outcome generated by IT solutions and services.

Systems are owned by the client and annuity-based payout for services.

Reduced upfront investment as client subscribes to infrastructure owned by Sify as a part of their overall infrastructure requirement.

No upfront investment by client and payout is based on consumption.

From Systems Integration to Business Outcome-based Models
SIFY AS A TRANSFORMATION PARTNER

CLOUD ASSESSMENT SERVICES
Recommend the to-be architecture and approach for a least disruptive and reliable migration

WORKLOAD MIGRATION SERVICES
Move from on-premise to Public and/or Private cloud
or
On-premise DCs to Sify’s world class Datacenters

MANAGED MULTI CLOUD & AUTOMATION SERVICES
Multi-cloud infrastructure and applications
Gen 5 CloudInfinit Cloud Management Platform
Orchestration platform/Service Now/CA UIM
AIOPS tools for Workload lifecycle monitoring & management

MANAGED SECURITY SERVICES
Implement consistent set of controls to prevent security threats
Continuously monitor to detect security breaches
Tactical threat containment and automated response
SIFY AS A TRANSFORMATION PARTNER

BENEFIT FROM SIFY’S CLOUD EXPERTISE
ENSURE END TO END CLOUD MANAGEMENT WITH...

All aspects of building cloud infrastructure
Managing public and hybrid cloud services
CloudInfinit CMP to provide multi cloud operational best practices
AWS/Azure/Oracle/Google cloud implementation
Delivering SaaS - ForumNXT, iTest, Safescrypt and E-learning

LEVERAGE SIFY’S NETWORK EXPERIENCE
STRENGTHEN YOUR CLOUD AND DIGITAL PURSUIT WITH...

Network transformation services
Managed Network Services
Cloud connect services
SD-WAN
EdgeConnect services for IT + OT + People
Cloud enabled unified communication services
Network security services like clean connect & DDOS protect

TAKE ADVANTAGE OF SIFY’S CLOUD WISDOM
RATIONALIZE YOUR INFRA INVESTMENTS WITH...

CloudInfinit (Enterprise multi tenant and private)
SAP Grid/ Exadata/ Azurestack Infrastructure
CloudInfinit CMP
Orchestration platform/ Service Now/ CA UIM
Datacenter fabric
High performance storage
High performance compute
Security platform
WAN Infrastructure such as metro rings
SD-WAN technologies
Edge Connect technologies
SIFY’S GTM: ALIGNED TO VERTICAL-SPECIFIC NEEDS

**BANKING**
Digital Transformation for ensuring secure banking in the digital era.

**INSURANCE**
Digital Transformation for enhancing customer experience.

**MANUFACTURING**
Digital Transformation for building smart factories of the future.

**RETAIL**
Digital Transformation for decoding digital opportunities.

**E-COMMERCE**
Digital Transformation for shaping next gen e-commerce leaders.

**HEALTHCARE**
Digital Transformation for driving innovation in patient care.

**PHARMACEUTICALS**
Digital Transformation for faster medicine creation and delivery.

**MEDIA & ENT**
Digital Transformation for the streaming future.

**EDUCATION**
Digital Transformation for building the classrooms of tomorrow.

**IT & ITES**
Digital Transformation for the change catalysts.
THE ROAD AHEAD

cloud@core™

digital@core
SIFY AS A DIGITAL SERVICES PARTNER

OUR PURPOSE (WHY)
To build a high-value customer-centric organization through Cloud-Native Digital Transformation.

PROMOTES Automation of routine tasks
INCREASES Efficiency
ENHANCES Customer Experience
REQUIRES Low code automation frameworks (SaaS based)
OFFERS RPA, Chatbot, App Development, AI/ML, Consumable Analytics

OUR OFFERING (WHAT)
To help customers achieve their Digital Ambition by optimizing and transforming Value Chains digitally, through the 2 pillars.

HELPS build new Go-To-Market offerings
REDUCES Time to Market
INCREASES Business Revenue
REQUIRES Complex Tool-Chains to design, develop, implement and operate new business generating platforms
OFFERS Cloud-Native Value Chain, Kubernetes-as-a-Service, Digital-as-a-Service
Sify is a Niche Player in Gartner’s MQ for Managed Network Services Global 2021

Sify is a Major Player in the IDC MarketScape Managed Cloud Services APeJ 2021
INDUSTRY RECOGNITIONS

Gartner

- Sify is a Niche Player in Gartner’s MQ for Managed Network Services Global 2021
- Recognition in Market Guide for Public Cloud Managed and Professional Services, Asia/Pacific 2021
- Notable vendor in MQ for Data Center Outsourcing and Hybrid Infrastructure Managed Services, APAC 2019
- Recognition in Critical Capabilities for Managed Hybrid Cloud Hosting APAC 2018
- Recognition in Market Guide for Top Data Center Service Providers 2018
- Sify in Challenger Quadrant in Gartner MQ for Managed Hybrid Cloud Hosting APAC 2017

IDC
- Major Player in MarketScape for Managed Cloud Services APeJ 2021
- The Economic Times Iconic Brands 2020 Hybrid Multi Cloud
- Data Center Transformation Services 2018
- Network Transformation Services 2018

Microsoft
- Hosting Partner

VMware
- Cloud Provider Partner 2020

CyberMedia
- FORTUNE INDIA 500 2020

Sify cloud@core
- 20 Years on Nasdaq
THANK YOU