

HELPING YOU ACHIEVE YOUR DIGITAL AMBITION

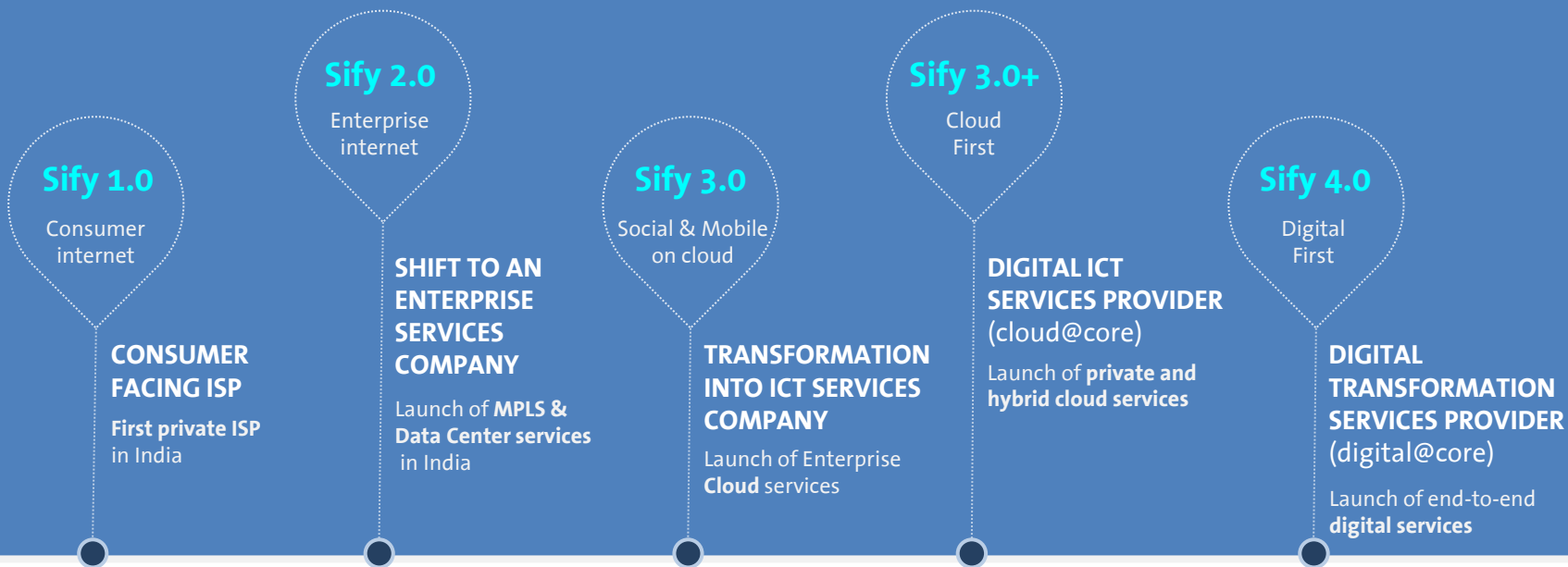
SIFY CORPORATE OVERVIEW

Jan 2022



Sify is a leading integrated **ICT player** in India, helping customers to achieve their digital ambition through **cloud@core products and services**, built on its world class **Data Centers, Cloud & Network** assets and wide portfolio of **professional and digital services**

25 YEARS OF TRANSFORMATION



RELEVANCE

Products and Services always aligned to market trends and customer need

INVESTMENTS

Investments in line with market trend and strategic objectives

ACHIEVEMENTS

Recognized as a trend setter or leader in multiple lines of business

GROWTH

Consistent growth through investments and customer engagements

25 YEARS OF EVOLUTION

Parent Entity

SIFY TECHNOLOGIES

Network services

Subsidiary 1

SIFY INFINIT SPACES LTD

DC Colocation & Build

Subsidiary 2

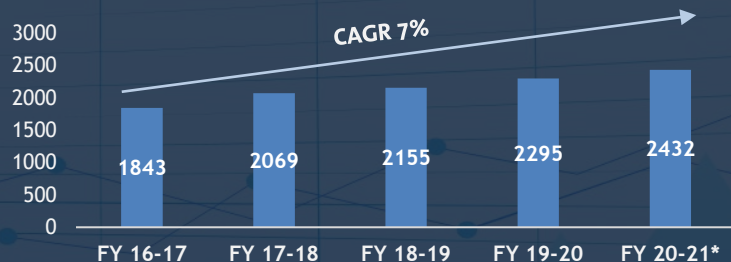
SIFY DIGITAL SERVICES LTD

Apps & Platform based services

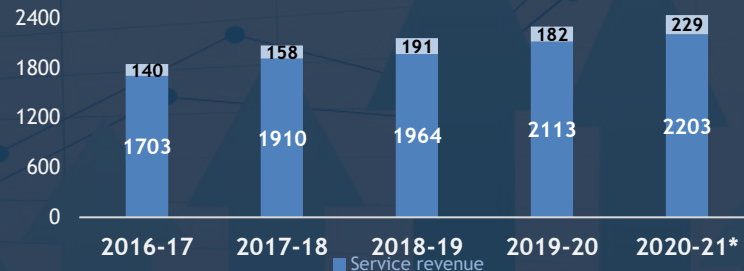
CONSISTENT FINANCIAL PERFORMANCE

Figures in INR Crores

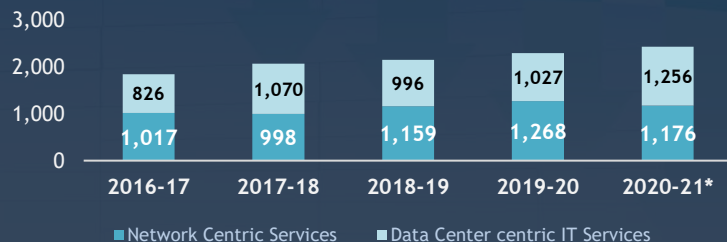
Revenue Growth



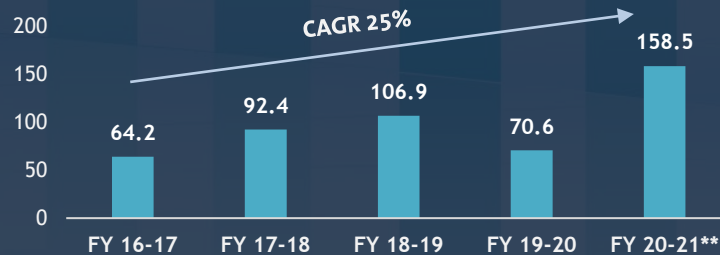
Services Growth



Network Services: IT Services Wallet Share



Profit After Tax (PAT)



** Tax expenses is reduced on account of recognition of deferred tax asset Rs 60 Crores while in the previous year it was Rs 0.31 Crores only | * Unaudited

ALIGNED TO CUSTOMERS' DIGITAL PURSUIT

cloud@core™



CLOUD ENABLING

Data Center and Private Cloud

- Cloud adjacent DC for Enterprises

Hyper reach/Hyperscale NW

- Data Center Interconnects
- Metro-Xconnect, and Cloud connects

SD-WAN

- Network transformation services

Cloud Advisory and Migration

- Discovery, Assessment, Target State Architecture design services
- Migration and implementation



CLOUD INSPIRED

IaaS at Cloud Data Centers

CloudInfinet Cloud Anywhere

- Enterprise Multi-Tenant
- Hosted Private (Dedicated)
- Hosted SAP/S4 HANA
- Azure Stack as a Service

Edge infra aligned to Cloud

- Edge Connect Services

Security For Hybrid Cloud

- Infrastructure & Services

Collaboration Services



CLOUD PURE

Hyperscale clouds adjacent to Cloud DCs

- AWS / GCP / OCI / Azure

Multi-cloud management platform – v5

- Service catalog with IAC templates
- Cloud resource lifecycle management
- Integrated ITSM services

Cloud managed services

- Visibility and governance dashboards
- Policy engine for governance
- Detailed Show back of consumption
- Self service catalog driven



CLOUD ENHANCED

InfinetDIGITAL-Build services

- Digital Infrastructure (Kubernetes)
- DevSecOps as a Service
- XaaS Headless Microservices

InfinetDIGITAL-Digital Augmentation

- Digital learning services
- AR / VR, Digital Content Services

InfinetDIGITAL-Digital Optimization

- Process automation as a Service
- FinOps as a Service

InfinetDIGITAL-SaaS

- Retail Intelligence Solutions
- Digital Trust and Authentication
- Digital Assessment Services
- Learning Management System

Infrastructure asset led services

Asset neutral digital transformation services

cloud@core delivers agility, flexibility and choices for creating hybrid cloud led digital infrastructure

SIFY'S SUITE OF ICT SERVICES

21 years of
experience in DC and
cloud management



CLOUD & DATA CENTER SERVICES

- Cloud assessment & migration
- DC (Colocation / White Labelling)
- CloudInfini enterprise cloud
- Hosted SAP Cloud/ Azure Stack as a service
- Application migration: on-prem to cloud
- Multi cloud managed services
- CloudInfini multi cloud CMP

15 years of
experience in securing
enterprise IT



MANAGED SECURITY SERVICES

- Security score to help continually track the security posture
- Implement consistent set of controls to prevent security threats
- Continuously monitor to detect security breaches
- Tactical threat containment and automated response

Enhanced
Digital Services &
SaaS



DIGITAL SERVICES

- App Modernization
- DevSecOps-as-a-Service
- Kubernetes-as-a-Service
- ForumDIGITAL Forward Supply chain management
- Digital Learning- AR/VR LMS/CMS
- Digital Assessments (iTest)
- Digital trust services (Safescript)

ICT Pioneer - India's
largest MPLS
network



NETWORK SERVICES

- Network transformation services
- Enterprise Connectivity Services - MPLS, Internet
- Cloud connect services
- SD-WAN
- EdgeConnect services for IT + OT + People
- IOT
- Cloud enabled unified communication services

SIFY ICT SERVICES: KEY FACTS

PEOPLE	700+ DC, Cloud & Managed Service Team	100+ Certified Security Experts	PRESENCE	Global INDIA (HQ) USA UK UAE SINGAPORE	
CUSTOMERS	500+ Enterprise Cloud clients	500+ Data Center Clients	70+ Private Cloud & DR clients	50+ CDN & Cloud Security clients	
PROJECTS	50+ IT Ops Transformation projects	500+ Datacenter services projects executed	300+ Datacenter Migration projects	80+ Platform Migration Projects	
VOLUME	22K+ Managed Tickets per Month	100K+ Network Devices	91k+ Managed Mailbox	5000+ Security Devices	7 Petabyte Managed Storage and Back-up



INFRA DESIGNED AND BUILT FOR HYBRID CLOUD



Cloud Data Centers

11 Pan-India DCs with **>80 MW** capacity. Adjacent Hyperscale CSPs



Virtual Private Cloud

Enterprise Cloud grid available with data centers



CloudConnect

Hyperscale Connectivity to AWS, Azure, GCP, Oracle 'DC inter-connect' data superhighway to **51** on-net data centers



Applications

App Modernization, Kubernetes, Industry Solutions as Services



Multi Cloud Operations Center

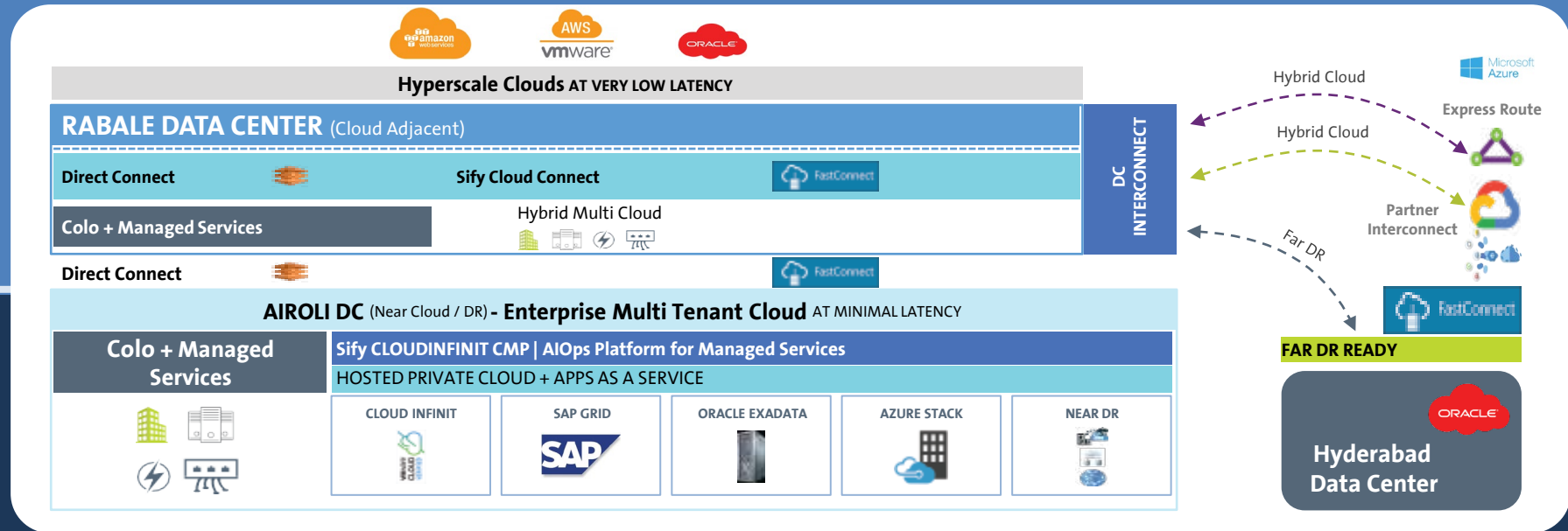
Cloud, Data Center, Security, Network, Applications



Network

Largest MPLS network (by connections) **3100+** PoPs across **1600** towns in India

HYBRID MULTI CLOUD WITH CLOUD ADJACENCY



Business Benefits of Sify's Cloud Investment

Best of breed performance with Hybrid Cloud configuration

Efficient integrations with extended ecosystems

Compliance with data sovereignty

Business continuity with resilience

Simplicity with self service

Operational efficiency with reduced IT administration

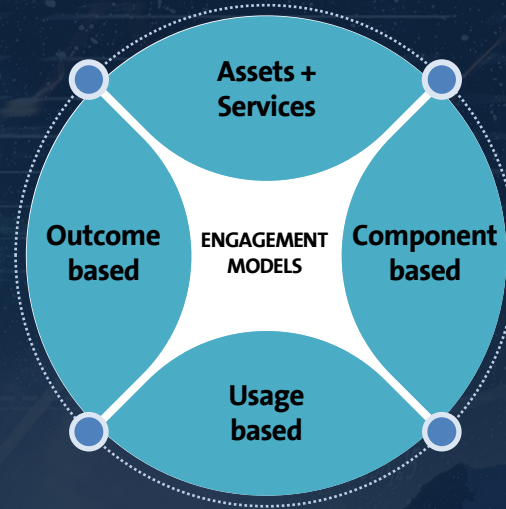
Cost reduction with on-demand bursting to public clouds

SIFY'S BUSINESS MODELS

Less Hardware
People
Licenses

Systems are owned by the client and annuity-based payout for services

Client engagement is based on defined business outcome generated by IT solutions and services



Reduced upfront investment as client subscribes to infrastructure owned by Sify as a part of their overall infrastructure requirement

No upfront investment by client and payout is based on consumption

From Systems Integration to Business Outcome-based Models

SIFY AS A TRANSFORMATION PARTNER



CLOUD ASSESSMENT SERVICES

Recommend the to-be architecture and approach for a least disruptive and reliable migration



WORKLOAD MIGRATION SERVICES

Move from on-premise to Public and/or Private cloud

or

On-premise DCs to Sify's world class Datacenters



MANAGED MULTI CLOUD & AUTOMATION SERVICES

Multi-cloud infrastructure and applications

Gen 5 CloudInfini Cloud Management Platform
Orchestration platform/
Service Now/ CA UIM

AIOps tools for Workload lifecycle monitoring & management



MANAGED SECURITY SERVICES

Implement consistent set of controls to prevent security threats

Continuously monitor to detect security breaches

Tactical threat containment and automated response

SIFY AS A TRANSFORMATION PARTNER



BENEFIT FROM SIFY'S CLOUD EXPERTISE ENSURE END TO END CLOUD MANAGEMENT WITH...

All aspects of building cloud infrastructure
Managing public and hybrid cloud services
CloudInfiniit CMP to provide multi cloud
operational best practices
AWS/Azure/Oracle/Google cloud
implementation
Delivering SaaS - ForumNXT, iTest, Safescrypt
and E-learning



LEVERAGE SIFY'S NETWORK EXPERIENCE STRENGTHEN YOUR CLOUD AND DIGITAL PURSUIT WITH...

Network transformation services
Managed Network Services
Cloud connect services
SD-WAN
EdgeConnect services for IT + OT + People
Cloud enabled unified communication services
Network security services like clean connect &
DDOS protect



TAKE ADVANTAGE OF SIFY'S CLOUD WISDOM RATIONALIZE YOUR INFRA INVESTMENTS WITH...

CloudInfiniit (Enterprise multi tenant and private)
SAP Grid/ Exadata/ Azurestack Infrastructure
CloudInfiniit CMP
Orchestration platform/ Service Now/ CA UIM
Datacenter fabric
High performance storage
High performance compute
Security platform
WAN Infrastructure such as metro rings
SD-WAN technologies
Edge Connect technologies

SIFY'S GTM: ALIGNED TO VERTICAL-SPECIFIC NEEDS



BANKING

Digital Transformation for ensuring secure banking in the digital era.



INSURANCE

Digital Transformation for enhancing customer experience.



MANUFACTURING

Digital Transformation for building smart factories of the future.



RETAIL

Digital Transformation for decoding digital opportunities.



E-COMMERCE

Digital Transformation for shaping next gen e-commerce leaders.



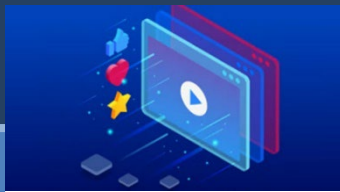
HEALTHCARE

Digital Transformation for driving innovation in patient care.



PHARMACEUTICALS

Digital Transformation for faster medicine creation and delivery.



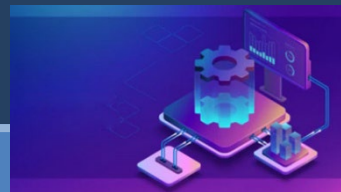
MEDIA & ENT

Digital Transformation for the streaming future.



EDUCATION

Digital Transformation for building the classrooms of tomorrow.



IT & ITES

Digital Transformation for the change catalysts.

THE ROAD AHEAD



cloud@core™



digital@core

SIFY AS A DIGITAL SERVICES PARTNER



OUR PURPOSE (WHY)

To build a high-value customer-centric organization through Cloud-Native Digital Transformation.



DIGITAL OPTIMIZATION

- PROMOTES Automation of routine tasks
- INCREASES Efficiency
- ENHANCES Customer Experience
- REQUIRES Low code automation frameworks (SaaS based)
- OFFERS RPA, Chatbot, App Development, AI/ML, Consumable Analytics



OUR OFFERING (WHAT)

To help customers achieve their Digital Ambition by optimizing and transforming Value Chains digitally, through the 2 pillars.



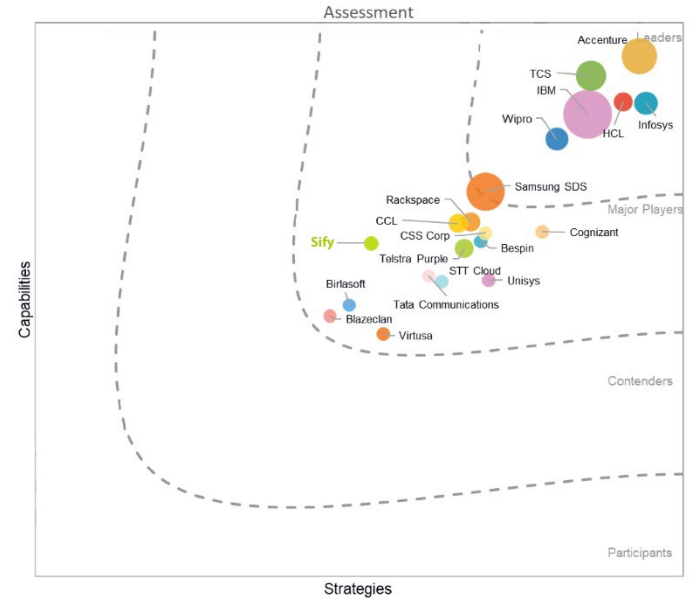
DIGITAL TRANSFORMATION

- HELPS build new Go-To-Market offerings
- REDUCES Time to Market
- INCREASES Business Revenue
- REQUIRES Complex Tool-Chains to design, develop, implement and operate new business generating platforms
- OFFERS Cloud-Native Value Chain, Kubernetes-as-a-Service, Digital-as-a-Service

INDUSTRY RECOGNITIONS



Sify is a Niche Player in Gartner's MQ for
Managed Network Services Global 2021



Sify is a Major Player in the
IDC MarketScape Managed Cloud Services APeJ 2021

INDUSTRY RECOGNITIONS

Gartner

Sify is a Niche Player in Gartner's MQ for Managed Network Services Global 2021

Recognition in Market Guide for Public Cloud Managed and Professional Services, Asia/Pacific 2021

Recognition in Market Guide for Backup as a Service 2021

Recognition in Market Guide for Security Testing & Consulting Services in India 2021

Notable vendor in MQ for Data Center Outsourcing and Hybrid Infrastructure Managed Services, APAC 2019

Recognition in Critical Capabilities for Managed Hybrid Cloud Hosting APAC 2018

Recognition in Market Guide for Top Data Center Service Providers 2018

Sify in Challenger Quadrant in Gartner MQ for Managed Hybrid Cloud Hosting APAC 2017



Major Player in MarketScape for Managed Cloud Services APAC 2021



The Economic Times Iconic Brands 2020 Hybrid Multi Cloud



Data Center Transformation Services 2018



Network Transformation Services 2018



Leadership Recognition Cloud Transformation (2018) Network Transformation (2019)



THANK YOU

